

LLOYD eco DISTRICT



**Bi-Annual Report
2018-2019**

Letter from the Director



Sarah Heinicke

We have had a terrific couple of years, convening our neighbors to engage in important work that is accelerating the pace of change in Portland.

We need your help to keep building community, to keep working on ways to create community in spite of the threats to our climate and our most vulnerable citizens. The power of an EcoDistrict is in the size and scale. A neighborhood is a good size to try out ideas and see if they can work at scale. We take the premise seriously within the Lloyd EcoDistrict. It means that when the community identifies a need we can respond very quickly. It means when we see an opportunity to collaborate and try something new, we can do that with a minimum of hierarchy and process to bog us down. We have the best parts of what makes a for-profit business efficient yet we work through the lens of an organization that is charged with making a more equitable, resilient and environmentally sustainable neighborhood.

This biannual report shows the kind of ideas we work through, the areas we influence and types of organizations we get involved with, and how we use the flexibility that we have. As you read this report ask yourself: how can I bring to bear the concepts of scale and partnerships to solve some piece of this? Or, what does a response to these problems look like in a place where people are connected, and there is an organization looking at the neighborhood in a more holistic way? What if there was a triple bottom line organization that was opportunistically looking for ways to connect its community to solutions they would not otherwise do?

There is such an organization, and it is Lloyd EcoDistrict.

Letter from the Board Chair



Sheila Holden,
PacifiCorp, Board Chair

It is refreshing to see the activity and witness the dynamics of Lloyd. It is a living laboratory for what Portland is about and how Portlanders can do even more, when individuals, government and business collaborate with intention.

We are pleased to share with you the good work, accomplishments and progress our staff and our community have made in this grand experiment.

These days, we think about how the Lloyd community accomplishes gains in terms of reversing impacts of climate change, mimicking a resilience in nature, and creating a more equitable community. When we are able to create change that is replicable, we know we are successful.

As a 501(c), Lloyd EcoDistrict can now engage the support and resources of even more organizations and individuals who share our belief in purposely connecting all aspects of community to build and sustain livable, vibrant places to live, work and play!

We encourage you to get to know Lloyd EcoDistrict and join us on this journey to grow the equity, resilience, climate brand by seeking to model the way to a better partnerships for faster change.

Get involved with the work, donate today and support this amazing legacy.

Lloyd EcoDistrict Team

Board of Directors

Sheila Holden, *Chair*
PacifiCorp

Elaine Aye, *Vice Chair*
RWDI

Mike Kortenhof, *Secretary*
Department of Environmental Quality

Matt Mylet, *Treasurer*
Beneficial Bank

Wade Lange, *At large*
American Assets Trust

Darren Bareuther
Wells Fargo

Lisa Timmerman
Bureau of Planning and Sustainability

Kyle Andersen
GBD Architects

Amy Nagy
Prosper Portland

Owen Ronchelli
Go Lloyd

Moly Hatfield
Bonneville Power Administration

Keoki Kakigi
Portland Trail Blazers

Staff

Sarah Heinicke, *Executive Director*

Courtney Cross, *Program Manager*

Devon Snyder, *Communications and Outreach Coordinator*

Diana Foss, *Operations Manager*

Brian Garcia, *Grants and Outreach Manager*



Vision Lloyd EcoDistrict is the most sustainable neighborhood in North America.

Mission Lloyd EcoDistrict engages the community, forms partnerships, and develops programs that create a connected, prosperous and resilient neighborhood.

Objective We set goals and implement initiatives where people, planet and profit are considered equally. We do this in a way that creates replicable models so that other communities may learn and benefit from our successes. We prioritize projects which address transportation, waste prevention, energy efficiency and water through a lens of social equity and well-being.

Who we Are

In the fall of 2017, Lloyd EcoDistrict leadership began the Imperatives Commitment process. Our Board of Directors viewed the process as an important opportunity to evaluate the extent to which the critical issues of Climate Protection, Equity and Resilience were integrated into Lloyd EcoDistrict's existing work. Moreover, we thought it was important to see how community engagement could be expanded, taking advantage of increased interaction with Lloyd residents in the past four years, and Lloyd's growing residential population.

What we do

Because we came out of a green building and planning framework our work priorities are similar: energy, transportation, water and waste prevention. We determine which areas we have the capacity to take on successfully, and grow our programs and initiatives based on the successes already present in Lloyd. We prioritize transportation work, energy efficiency and waste prevention among businesses and employees. This biennium reflects a shift in our organization: we were granted our 501(c)(3) status and we formalized our commitment to expanding our mission to equity, resilience and climate through education and outreach to residents and vulnerable populations. We continue to work on transportation projects like the e-bike challenge and we are a leader in triple bottom line building energy efficiency programs. However, this annual report focuses on the following broader areas:



Climate Cities are responsible for a majority of global carbon dioxide emissions, the dominant greenhouse gas contributing to climate change. Lloyd is building a path to carbon neutrality through our initiatives in waste reduction, energy efficiency and transportation improvements.

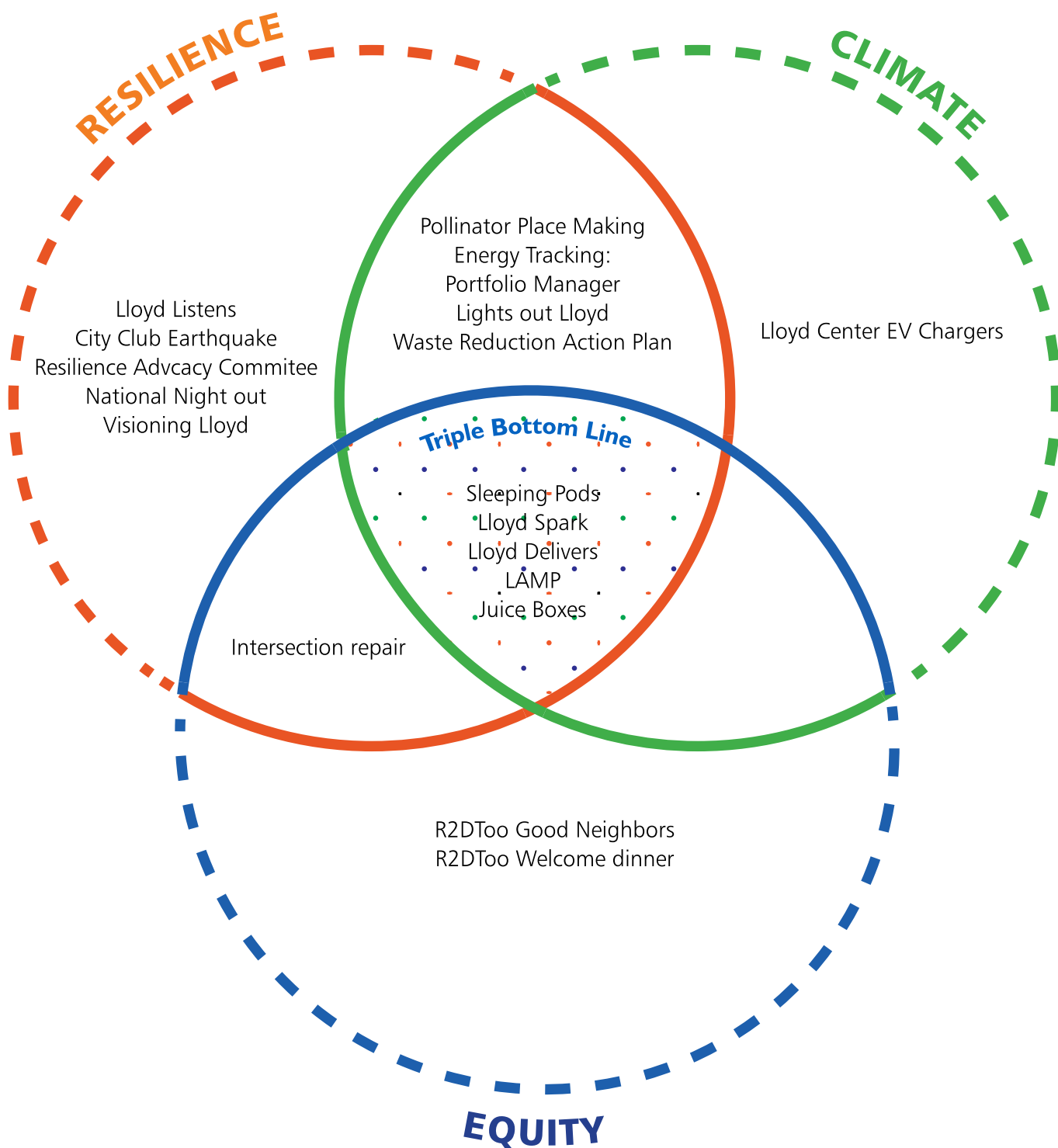


Resilience Cities need the capacity to function so that all people are able to withstand the shocks and stresses they encounter. Lloyd addresses resilience with a broad approach to creating community by preparing our neighborhood for social, economic and environmental stresses.



Equity Cities that embrace equity identify and acknowledge the communities most vulnerable to change. By doing so, these cities experience stronger and more sustainable growth. Lloyd EcoDistrict is working to ensure that our neighborhood gives meaningful opportunity to participate, thrive and lead.

Each of these objectives are critically important to creating a more just and sustainable neighborhood. Sometimes we are only focused on one of these aspects. When we hit all three areas, we know we are really on to something. Over time, our programs migrate to the center as we find new partners and new impacts to address through our work.



Triple Bottom Line

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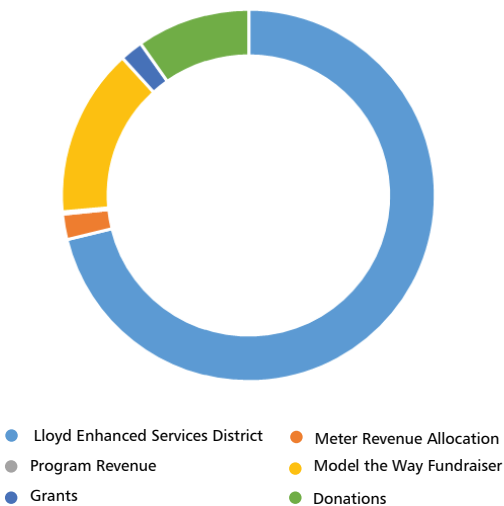
FINANCIALS 2018-2019

2018

Program Revenue

| | |
|---|---------------------|
| Lloyd Enhanced Services District | \$161,076.00 |
| Meter Revenue Allocation | \$5,000.00 |
| Program Revenue | \$471.00 |
| Model the Way Fundraiser | \$33,120.00 |
| Grants | \$4,500.00 |
| Donations | \$22,117.00 |
| Total | \$226,284.00 |

| | |
|-------------------------------------|---------------------|
| Program Expenses | \$162,808.76 |
| Management & Fundraising | \$79,515.76 |
| Total | \$242,324.52 |
| Net Operating Loss | -\$16,040.52 |

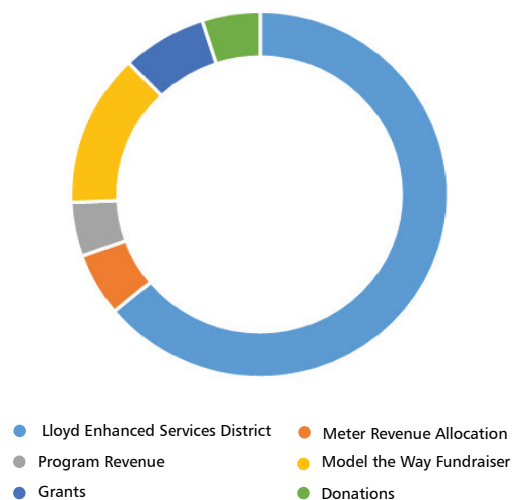


2019

Program Revenue

| | |
|---|---------------------|
| Lloyd Enhanced Services District | \$176,902.98 |
| Meter Revenue Allocation | \$15,333.00 |
| Program Revenue | \$13,185.90 |
| Model the Way Fundraiser | \$37,305.00 |
| Grants | \$20,000.00 |
| Donations | \$13,756.12 |
| Total | \$276,483.00 |

| | |
|-------------------------------------|---------------------|
| Program Expenses | \$155,453.76 |
| Management & Fundraising | \$69,829.26 |
| Total | \$225,283.01 |
| Net Operating Income | \$51,199.99 |



FOCUS ON



EcoDistrict Certification

Lloyd EcoDistrict is one of the first neighborhoods to be certified using the formal EcoDistricts protocol. In 2018, we began the process of obtaining the new EcoDistricts certification. Our Visioning Lloyd meetings deeply engaged the community to determine the necessary next steps to make Lloyd resilient, equitable and climate-friendly. The outcome was our Imperatives Commitments, which outlined what we are fundamentally committing to do as an EcoDistrict. Our next step is to update our Roadmap which will outline our projects, initiatives and goals; this should be complete by 2020.





Stakeholder Committees

LEAF and Livable Lloyd



Lloyd EcoDistrict engages people who live and work in the District through two stakeholder led committees. The Lloyd EcoDistrict Action Forum (LEAF) meets during the day to reach businesses based in Lloyd. Livable Lloyd is focused on neighborhood residents. The committees take on projects related to energy efficiency based upon the Energy Action Plan and waste reduction, resulting from our Waste Reduction Action Plan (WRAP). The work of these committees both informs, and is informed by, the Imperatives document created during the Visioning Lloyd process we undertook as part of our EcoDistrict certification. Every initiative, program or pilot is run through our two stakeholder groups and ensures the work we are doing is relevant, helpful and in stride with the community we serve.

Accomplishments 2018-2019

-  After welcoming Right2DreamToo to the neighborhood, Lloyd EcoDistrict worked with 150 volunteers to build five sleeping pods for this rest area for homeless Portlanders. We also raised \$23,000 from individuals and businesses to support the work.
-  Working with student-run non-profit SHINE, we built 40 solar-powered Juice Boxes with high school kids from Benson High School, Catlin Gabel, kids and parents from eBay and Lloyd Community members to provide light and charging stations for residents of Right-2DreamToo.
-  Through Lloyd SPARK, we delivered electric bikes to four residential buildings for a summer-long program designed to raise awareness and excitement about an easier way to get around town. A total of 35 residents logged 99 rides over the six-week challenge. Eleven, or 31 percent of the residents were elders.
-  We completed the Pollinator Corridor on NE Multnomah St., from NE 15th Ave. to NE 2nd Ave. New native perennials placed in 17 concrete planters now provide pollinator habitat and a protected bike lane. We began efforts to extend the pollinator corridor to the East-bank Esplanade through our partnership with the Portland chapter of Veterans for Peace to create the Peace Memorial Park pollinator garden.
-  Large to mid-size buildings throughout the Lloyd EcoDistrict continue to track energy usage at a nearly 100 percent participation rate in all building type categories. Greenhouse gas emissions have been reduced by 14 percent despite an increase in energy use in 2017 from the 2010 baseline.
-  Through the work of our stakeholder-led committee, the Lloyd EcoDistrict Action Forum (LEAF), we developed a District-scale roadmap for materials management with the Waste Reduction Action Plan. The Plan lays out fourteen actions that leverage District-scale collaboration to achieve a waste recovery rate of 93 percent by 2035.
-  Working with Portland Pedal Power, we launched Lloyd Delivers, a new concept in food waste prevention and food rescue combining bike-powered business catering and guaranteed food rescue. A \$20,000 grant from the eBay Foundation helped develop this project.
-  The LED Advantage Member Program (LAMP), a partnership with ConservEnergy and the Energy Trust of Oregon, assists businesses with upgrading to more efficient lighting. We also share revenue from retrofit projects with Central City Concern, to help support vulnerable Portlanders. Over the last two years, LAMP projects have totaled more than \$500,000, which has earned us over \$13,000 and allowed us to support Central City Concern with a donation of nearly \$3,500 toward affordable housing.
-  We completed the first intersection mural in the neighborhood, in partnership with local artists Rather Severe, foster youth group Color Outside the Lines, and Lloyd community members. The image of a colorful mandala provides a community focal point, beautifies the pedestrian environment and contributes to traffic calming.



Climate Impacts

In 2017, Buildings in Lloyd avoided 12,236 metric ton equivalents of CO₂ emissions. The average estimate of CO₂ absorption by tree planting is 5.85 tons/acre. Our collective actions did the equivalent of planting 2092 acres of trees, or 3.27 square miles. Lloyd's area is only 0.56 square miles, so it's as if we planted Lloyd with trees almost 6 times over!

Building Community

In 2017-18 the amount of direct action we did in Lloyd EcoDistrict is equal to 145 days or 3500 hours; Our fantastic dedicated community dedicated 3000 hours or 125 days of service to our organization and community we serve!



Lloyd EcoDistrict
We can do better. This is how.
DONATE today! www.ecolloyd.org



LLOYD ECO DISTRICT