

# LLOYD **eco** DISTRICT

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Fiscal Years 2020 and 2021

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# WELCOME

## Message from the Chair

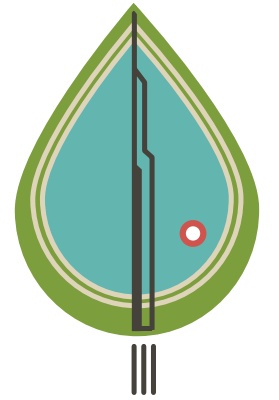
Lloyd EcoDistrict is a leading example of what a sustainable, equitable, and resilient neighborhood can look like. While our work continues to grow and evolve with the needs of our community, I'm proud of what we've accomplished over the past two years and excited to share some of these successes in this report.

The past two years have been unlike any other. The challenges of COVID-19 and the growing movement for racial justice have made an indelible mark on our work and our priorities. And as extreme weather becomes more common, our focus on climate protection, equity, and resilience becomes even more vital.

I want to take this opportunity to thank our many and diverse partners over the years. The City of Portland, Prosper Portland, Metro, and other local government interests started our journey in 2009 by convening a group of stakeholders to determine the feasibility of a "Green District" in the Lloyd neighborhood. The Enhanced Services District formally began funding our work in 2014. And my utmost gratitude goes to the numerous staff members, community partners, and volunteers who have devoted countless hours to making our work possible. It is thanks to you that we have accomplished so much over the past 10 years, and with your help, we'll continue this work for decades to come.

We hope you will join us on this mission.

**-Elaine Aye, 2020 & 2021 Chair**



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Joshua Baker, Outreach Program Manager  
Amy Ly, Communications and Outreach Specialist





# PROGRAM HIGHLIGHTS

## POLLINATOR PLACEMAKING

Lloyd EcoDistrict brings together individuals, businesses, nonprofit organizations, and local government to find neighborhood-scale solutions to some of our most vexing and entrenched problems. How do we do this? Through the program areas of **Pollinator Placemaking**, **Path to Decarbonization**, and **Residential Resilience**. These program areas guide our organization as we develop replicable, real-world projects that center climate protection, equity, and resiliency.

Our **Pollinator Placemaking** projects create collective impact by building and enhancing vital pollinator habitats. These projects beautify spaces, support climate resilience, and educate our neighbors about the importance of local ecosystems.

### PEACE MEMORIAL PARK

Peace Memorial Park was a largely forgotten park that Lloyd EcoDistrict – along with a diverse coalition of veterans, students, and community members – transformed into a celebration of unity. In 2019, we convened a group of residents and cross-sector stakeholders to revitalize the area with native, pollinator-friendly perennials. The more groups we engaged, the more the vision for the park expanded and flourished. The new, collaborative vision for Peace Memorial Park honors the complex intersections of social, racial, and climate justice in the Lloyd neighborhood, and makes needed active transportation and safety upgrades to promote development in the area. In 2020, we completed the park’s schematic design phase, finalizing the plans for

irrigation, lighting, native plant choices, signage, and cost estimates for park redesign and improvements. Committed staff and volunteers have worked diligently to ensure the park’s resilience and that the site is ready for the ambitious scope of this project. Grants and in-kind support from East Multnomah Soil & Water Conservation District, the Jubitz Family Foundation, PLACE, and the City of Portland’s Bureau of Environmental Services have allowed us to do meaningful planning work and take initial steps on the park’s redesign, and over the next two years we will complete significant physical improvements to the park.

### POLLINATOR CORRIDOR

We have maintained and expanded Lloyd’s pollinator corridors: social sculptures that combine ecology, community engagement, and design. They serve to turn an urban structure – such as a curbside or rooftop – into a bustling environment for pollinators and pollinator-themed artwork. Over the past two years, we’ve maintained the key pollinator corridor on NE Multnomah Blvd, protecting cyclists and beautifying the streetscape. The opening of the Blumenauer Bicycle and Pedestrian Bridge along the Green Loop on

NE 7th offers another opportunity to expand the corridor. Lloyd EcoDistrict is collaborating with the City of Portland and ZGF Architects to expand the number and variety of plants at the bridgehead and to ensure these plant choices support native pollinators. We are also partnering with Lloyd Community Association, Go Lloyd, Lloyd ESD, Metro, and the Portland Street Art Alliance to complete a pollinator-themed mural project at the bridgehead.

### Pollinator Placemaking by the numbers

- Over 7 park cleanups and work-parties, 241 volunteers collected 3,727 pounds of trash and composted 41 bags of lawn debris, keeping Peace Memorial Park and the SE corner of Lloyd clean, safe, and beautiful.
- At 2 open houses and 6 roadshow events across Lloyd, more than 200 community members provided feedback on the park’s redesign, making sure the new park’s vision reflects the community’s wishes.
- Maintained 34 planters throughout the NE Multnomah Pollinator Corridor Bikeway.

### EDUCATION & INSPIRATION

Much of our pollinator work is centered on the belief that education inspires action. We have led Pollinator Corridor events for National Pollinator Week, hosted a workshop on urban weeds with East Multnomah Soil & Water Conservation District, and organized a virtual film series with speakers from The Xerces Society and the Portland Backyard Habitat Program. We are also developing resources to help property owners and businesses use cost-effective landscaping techniques to create and maintain vibrant pollinator habitats at their sites.

*“Lloyd EcoDistrict stepped up in a major way to maintain and revitalize the park and incorporate it into the Pollinator Corridor. They respect Veterans for Peace’s original intent for the Memorial and understand that pollinating ecosystems go hand in hand with pollinating peace in our communities.”*

-Becky Luening, Veterans for Peace



# PROGRAM HIGHLIGHTS

## RESIDENCE RESILIENCE

**Resilience** — the capacity of a neighborhood to withstand the shocks and stresses it encounters – is a cornerstone of what we do as an EcoDistrict, and community building is central to our approach.

### INTERSECTION MURALS

In 2019, Lloyd EcoDistrict repaired the Lloyd neighborhood intersection mural at NE 2nd and Clackamas, bringing together members of the community to create a sense of place and brighten up an area of town that can be a bit gray. For this project, we partnered with local artists Rather Severe, foster youth at the nonprofit Color Outside the Lines, and other community members to update a beautiful and colorful mural. Community events create new lines of communication and relationships among residents. This community building is key to a resilient neighborhood.

*“Lloyd EcoDistrict has been a steadfast ally in out efforts to support houseless neighbors in our area. They have engaged out Tech Geometry Students in projects that deepen their connection to the neighborhood and understanding of important local issues.”*

-Cheyenne Montalbin, Tech Geometry & Tech Algebra Teacher, Benson Polytechnic High School High School

### Residential Resilience by the numbers

- 22 community members plus 10 foster youth from Color Outside the Lines helped paint the intersection mural.
- \$30,060 raised to support the operations of the R2DToo houseless rest shelter.
- 1 e-bike donated to R2DToo to help its residents get around Portland easier.

### LLOYD NEIGHBORHOOD EMERGENCY TEAM AND EMERGENCY PREPAREDNESS

Lloyd EcoDistrict is developing emergency preparedness programming for neighborhood residents, including at Home Forward’s Louisa Flowers Apartment. We are also active in Portland’s Community Organizations Active in Disaster, meeting regularly with Portland Bureau of Emergency Management staff and other organizations to network, share information, learn from disaster experts, and brainstorm creative solutions to community response.

### ADVOCACY FOR OUR HOUSELESS NEIGHBORS

Right 2 Dream Too (R2DToo), a rest area for houseless Portlanders, faced operational funding gaps due to the needs and challenges of COVID-19. Lloyd EcoDistrict sprang to action and – joined by Lloyd Enhanced Services District, Go Lloyd, and the Northeast Coalition of Neighborhoods – raised \$9,000 in a few short weeks to support R2DToo. Commissioner Amanda Fritz’s Office, impressed by this effort, contributed matching funds. Since then, we have led the charge to raise additional funding, more than \$30,000 in total between March and December 2020

In 2021, we partnered with R2DToo and Benson Polytechnic High School teachers and students to coordinate the construction and placement of a structure to house a PDX Free Fridge at the rest area, the first Free Fridge in the Lloyd

neighborhood. PDX Free Fridge is a community-based and -informed mutual aid effort to increase access to free food and vital supplies by creating a network of independent fridges and pantries in Portland. The location of the Free Fridge at R2DToo means the approximately 100 residents of the rest area, and other houseless neighbors, are able to benefit from the fridge and pantry as the community adds to it.

### KEATON OTIS MEMORIAL ART PROJECT

Lloyd EcoDistrict has been working with the Black-led Justice for Keaton Otis group to memorialize the life of Keaton Otis, who was fatally shot by police 11 years ago in Lloyd. The Justice for Keaton Otis group wanted to work with a Lloyd-based organization with a record of equity-led community work, and asked Lloyd EcoDistrict to support their creation of a permanent memorial. We partnered with them to organize three visioning sessions that gathered Keaton’s loved ones, several Portland-based Black artists, and community members impacted by police violence to develop a plan for memorial and gathering space in Lloyd.





A construction worker wearing a yellow hard hat and safety glasses is installing a long, thin, white LED light fixture into a ceiling track. The worker is looking up at the fixture. The background shows a ceiling with a grid pattern and a wall with orange and white panels.

Since the launch of Lloyd EcoDistrict a decade ago, the Lloyd community has set the standard for resource conservation and efficiency (energy, water, and materials management). On the [Path to Decarbonization](#), we strive to minimize the neighborhood's impact on the environment while optimizing the use of existing public infrastructure and reducing utility-related expenses for local businesses and residents.



## LLOYD ECODISTRICT ACTION FORUM (LEAF)

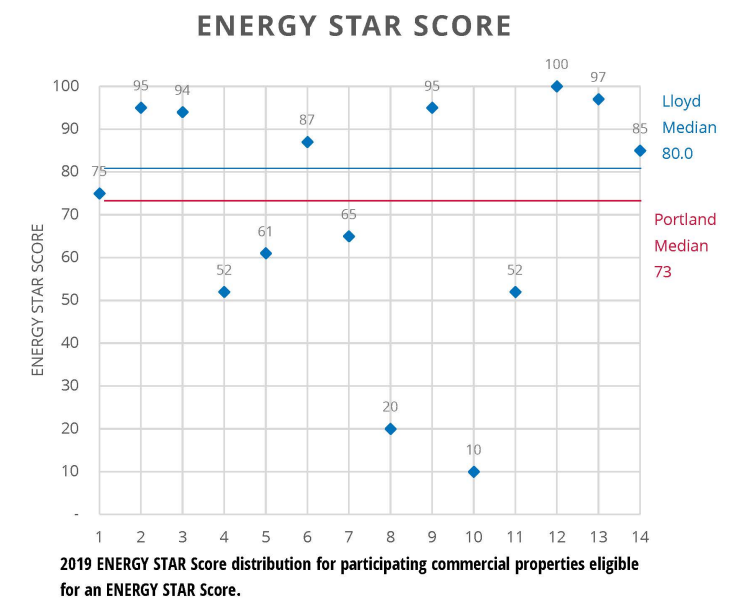
Pre-pandemic, our neighborhood stakeholder forum, LEAF, met regularly to share best practices and learn from SMEs on a number of topics. During the pandemic, we shifted to virtual events, including a special COVID-19 response meeting on “What Constitutes a Healthy Building?”, with experts sharing strategies for property managers and owners to implement as employees began to re-occupy buildings.

*"Partnering with LAMP is a win-win scenario. Not only does the program help us to make improvements to our assets, it provides an avenue to lift up our local community and protect our environment."*

-George Leitch, Facilities and Operations Manager,  
American Assets Trust

## BUILDING PERFORMANCE BENCHMARKING

We've continued to partner with RDWI to monitor utility data for the district through ENERGY STAR® Portfolio Manager®. The data from buildings that reported in 2020 showed they had substantially reduced energy use and GHG emissions, likely due to changes in operations and occupancy associated with the COVID-19 pandemic. Tracking this data will be key to developing strategies to meet the new normal of shifting building occupancy rates.



## LED ADVANTAGE MEMBERSHIP PROGRAM (LAMP)

2019 was a record year for LAMP. Not only did this lighting retrofit program rack up energy savings, but we were also able to donate a notable portion of proceeds to housing and support services organizations, Central City Concern and Right 2 Dream Too. In 2020 we increased our energy efficiency education through a new series of blogs and webinars. Our particular focus has been lighting controls, which will be key to responding efficiently to fluctuating building occupancy. Our LAMP partner, Conserve Energy LLC, also recently acquired its certification as a minority-owned business through the Oregon Certification Office for Inclusion and Diversity (COBID).

## Path to Decarbonization by the numbers

- The 31 LAMP projects installed 5,876 LEDs, combining to save 95,804 kWh, \$79,551, and 456 tons of CO2 annually.
- \$4,325 in LAMP proceeds shared with Central City Concern and R2DToo.
- Buildings in Lloyd achieved 9 percent better ENERGY STAR scores than the overall Portland median score for 2019. 57 percent of reporting Lloyd properties had scores of 75 or above, making them eligible for ENERGY STAR Certification.

# VISION STATEMENT

The coming years will be transformative for our organization. As we continue to deepen and diversify our work in the community, we are also pursuing formal EcoDistrict Certification. This protocol, which we expect to complete in 2022, will enable us to better organize our initiatives and more easily promote EcoDistrict best practices to other neighborhoods across the city, state, and North America. As part of this process, we have already developed a formal Imperatives Commitment to center equity, resilience, and climate protection in our work and decision-making. We will also update our Neighborhood Roadmap to help us prioritize projects and programs and more effectively track and report their results. As always, community engagement will be key to this process so that we can continue to represent the breadth of Lloyd’s stakeholders.

Over the last 10 years, Lloyd EcoDistrict has earned a strong reputation for fostering partnerships and leading groundbreaking projects. We will continue this vital work. At the same time, we commit to strengthening our collaborative governance processes to ensure that all stakeholders, particularly members of BIPOC and houseless communities, have an equal voice in our decision-making, leadership, and strategic direction. Lloyd EcoDistrict is uniquely positioned to foster positive, lasting change in our community. We look forward to another 10 years of championing this change with you.

# FINANCIALS & GRATITUDE

Fiscal Years Ended June 30,  
2021 and 2020

	2021	2020
<b>Revenue</b>		
Lloyd Enhanced Services District	\$ 173,468	\$ 168,876
Donations & Grants	105,059	120,959
PPP Loan Forgiveness	40,799	-
Total Revenue	319,326	289,835
<b>Expenses</b>		
Program	173,390	177,977
General & Administrative	80,899	92,753
Fundraising	47,421	42,411
Total Expenses	301,710	313,141
Increase (Decrease) in Net Assets	\$ 17,616	\$ (23,306)

Lloyd EcoDistrict’s work would not be possible without the generosity and support of countless businesses, organizations, and foundations. Thank you for your support over the past two fiscal years.

**Grants:**

East Multnomah Soil & Water Conservation District

Jubitz Family Foundation

Lloyd Meter Revenue Allocation Committee

Portland Bureau of Environmental Services

Oregon Community Foundation

Windermere Foundation

**Significant In-Kind Contributions:**

GBD Architects

Lloyd Center

PLACE

RWDI

Watson Creative

**Sponsors:**

Able Services

American Assets Trust

Beneficial State Foundation and Beneficial State Bank

Conserve Energy

Dennis’ 7 Dees

DoubleTree

Energy Trust of Oregon

GBD Architects

Glumac

Green Bridge Coffee

Harper Houf Peterson Righellis Inc.

KPFF Consulting Engineers

Lloyd Enhanced Services District

Metro

PacifiCorp

Prosper Portland

Rose Quarter / Trail Blazers

RWDI

TriMet

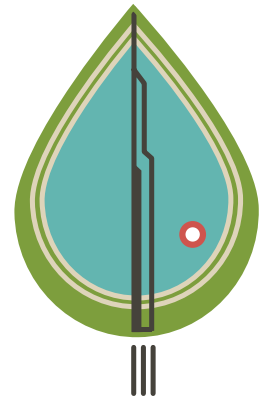
Turner Construction Company

ZGF Architects

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Lloyd EcoDistrict | Bi-Annual Report





# LLOYD eco DISTRICT

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Fiscal Years 2020 and 2021

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Thank  
you.

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