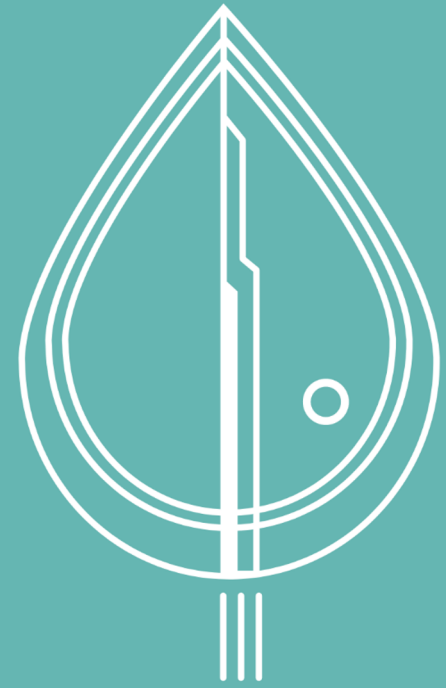


LLOYD **eco** DISTRICT

Model the Way

Celebrating Sustainable Leadership

April 19, 2023 | Easton Broad, 237 NE Broadway



LLOYD ECO DISTRICT

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Mike Korten Hof, Chair

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Model the Way

In 2022, Lloyd EcoDistrict became the first nationally certified EcoDistrict in the state of Oregon—the culmination of three years of visioning, planning, and convening hundreds of neighborhood stakeholders to craft a collective vision for the next decade of equity, resilience, and climate protection in Lloyd.

In spring 2023, we will convene the Lloyd community to celebrate this milestone and build financial investment to realize this vision. This celebration will recognize local leaders and sponsors who model the way to creating a more livable neighborhood, and city, for all.

Your tax-deductible contribution will help us implement our community's shared goals—outlined in the EcoDistrict 2030 Roadmap—by investing in placemaking, economic prosperity, climate preparedness, community resilience, and more.

We can't wait to have you join us.

About the EcoDistrict Protocol

Neighborhoods are the building blocks of sustainable cities: they are small enough to innovate and big enough to leverage meaningful investment.

The EcoDistrict Protocol empowers just, sustainable, and resilient neighborhoods. By guiding communities to take a collaborative, holistic approach to develop and set achievable goals for prioritizing equity, resilience, and climate protection at the neighborhood level.



Our multi-year process to become a Certified EcoDistrict included:

- Completing a comprehensive assessment of existing local plans and ongoing activities by others across the neighborhood, city, county, and state
- Hosting an in-person visioning session, a community-wide survey, a virtual Town Hall, and numerous individual and small-group meetings with community stakeholders
- Synthesizing all feedback to create a 2030 Roadmap for Lloyd, including current benchmarks and target goals for Lloyd for the EcoDistrict priorities of place, prosperity, health & wellbeing, connectivity, living infrastructure, resource regeneration, and peace, as well as the imperatives of equity, resilience, and climate protection
- Identifying strategies to achieve each target goal outlined in the roadmap, as well as assessing the logistical and financial feasibility of each strategy
- Submitting an 80-page application in spring 2022

In the summer of 2022, we became the first Certified EcoDistrict in the state of Oregon!



LLOYD ECO DISTRICT

Your Sponsorship Dollars at Work



\$1,500 purchased perennial plants for 20 planters along the NE Multnomah Pollinator Corridor in the spring of 2022. This pollinator corridor provides critical habitat to endemic pollinators, beautifies the streetscape, and separates cars and bikes for safer transit through Lloyd.



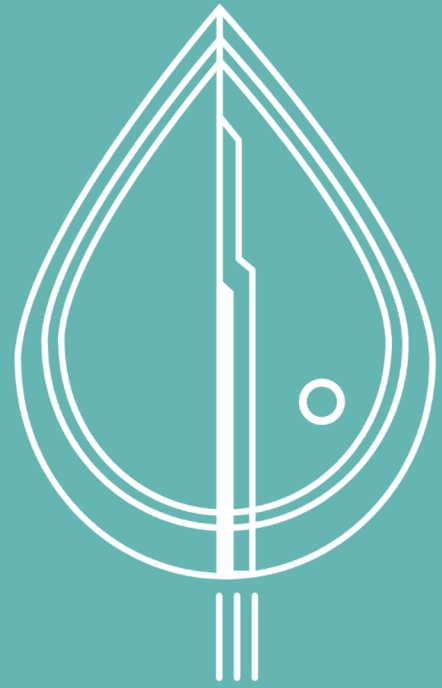
\$3,000 enabled the development of Lloyd air quality resources in the summer of 2022. These resources include increasing the accessibility of air quality data for those who live and work in Lloyd, and providing mitigation strategies for poor air quality days.



\$5,000 covered all paint supplies, permitting, and artist compensation for the repainting of the intersection mural at NE 2nd & Clackamas in the summer of 2022. This project brought out volunteers ages 2 to 92 and provides a space for public creativity and community beautification.



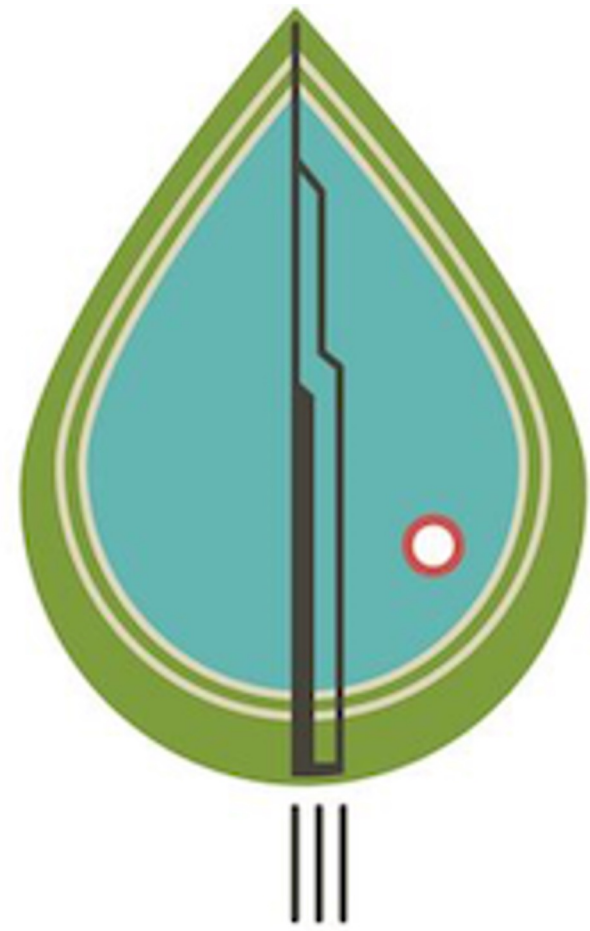
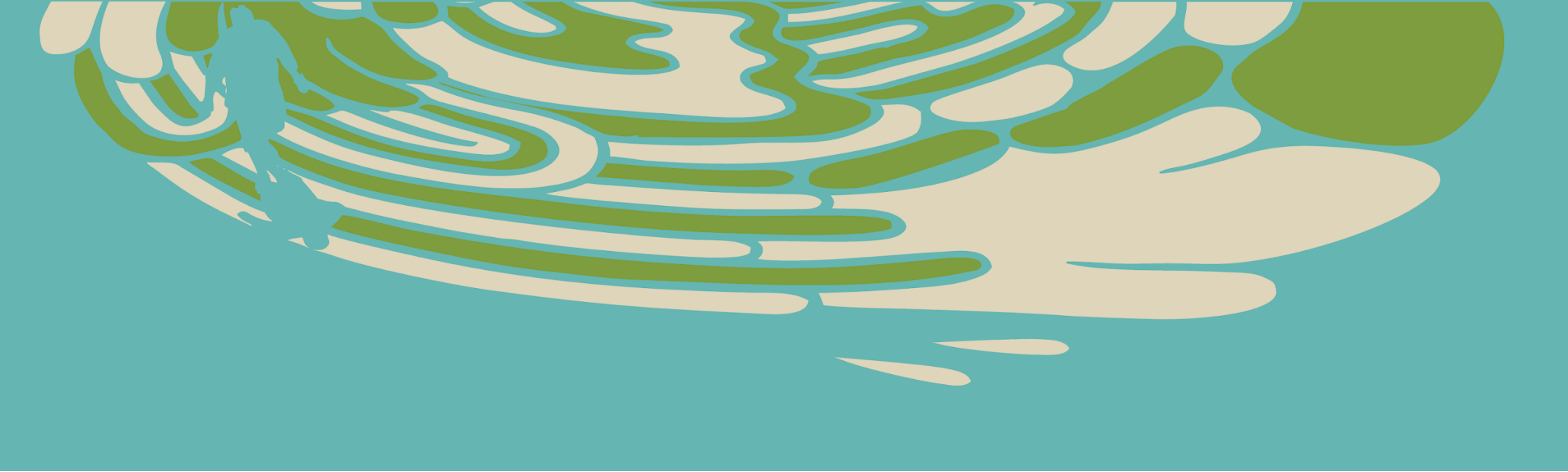
\$10,000 supported the Lloyd Prepares Challenge in the fall of 2022, including Stop the Bleed and Emergency Preparedness 101 workshops, tasks to increase emergency readiness, and incentives ranging from gift cards to local businesses to fully stocked go-bags and first aid kits.



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Sponsorship Recognition	Benefactor \$10,000	Champion \$5,000	Advocate \$3,000	Supporter \$1,500	Friend \$500
BEFORE THE EVENT					
Recognition in Event Title (“Presented by”)	✓				
Recognition on event webpage	Logo & website link	Logo & website link	Name & website link	Name & website link	Name
Recognition in event emails	Logo & website link	Logo & website link	Name & website link	Name & website link	Name
Recognition on social media	✓	✓	✓	✓	
DURING THE EVENT					
Recognition in printed event program	Logo	Logo	Logo	Name	Name
Recognition on large screens during event program	Logo	Logo	Logo	Name	Name
Recognition by event host	✓	✓			
Complimentary event tickets	10	8	6	4	2
AFTER THE EVENT					
Recognition in blog post on Lloyd EcoDistrict website	Logo & website link	Logo & website link	Name & website link	Name & website link	Name
Recognition in post-event attendee thank you email	Logo	Logo	Name	Name	Name
Recognition in Lloyd EcoDistrict Biennial Report	Logo	Logo	Name	Name	
Valuable support for Lloyd EcoDistrict programs	✓	✓	✓	✓	✓



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For more information or to become a Model the Way sponsor, contact Outreach Program Manager Joshua Baker at Joshua@ecolloyd.org or 315-286-5594.

We look forward to seeing you on April 19, 2023!