

HOLLADAY PARK E-MOBILITY & RESILIENCE HUB RECOMMENDATIONS

January 2026

LLOYD **ECO** DISTRICT



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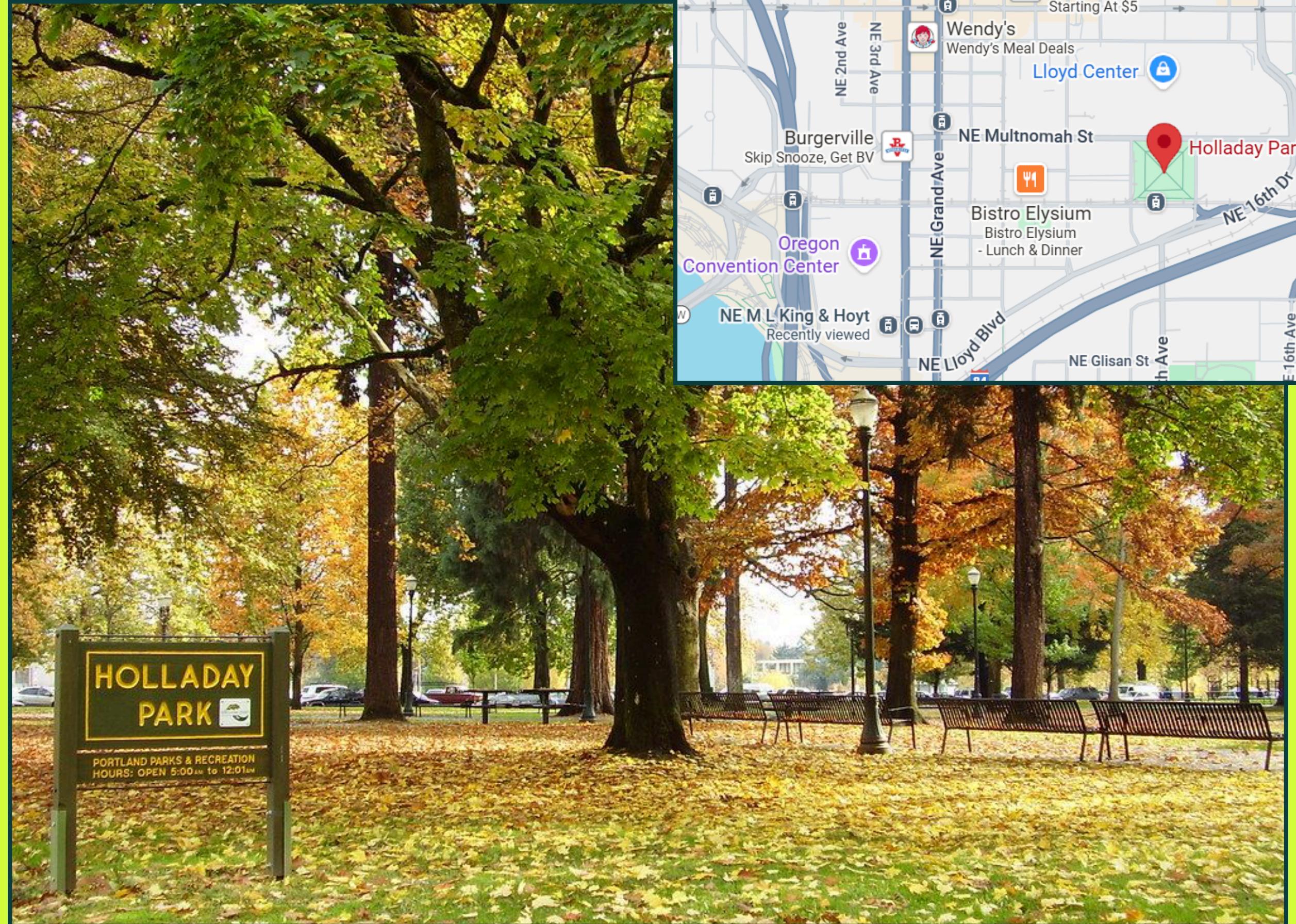


LLOYD ECO DISTRICT

Non-profit championing resilience, equity, and climate protection in Portland's Lloyd neighborhood.



Why Focus on Holladay Park and Scope of Grant Work



PROBLEM & CORE CHALLENGES

KEY ISSUES

- Safety concerns and lack of consistent stewardship
- Disconnect in transportation infrastructure, especially last-mile connectivity
- Underutilization of park space due to safety and amenity concerns



WE STARTED ASKING,
WHAT ARE POTENTIAL HOLISTIC
SOLUTIONS IN THE PARK
OR RIGHT-OF-WAY?

COULD AN E-MOBILITY AND
RESILIENCY HUB BE LOCATED
AT OR NEAR THE PARK?



Metro Grant & Project Scope

Awarded grant allowed Lloyd EcoDistrict to develop plans for a **pilot micro-transit hub** near the Lloyd Center Max station focused on reducing greenhouse gas emissions by **promoting e-mobility** and last-mile options and enhancing **community resilience and transportation equity**.

Include Components:

placemaking
& site
management

emergency
preparedness

energy
storage &
charging

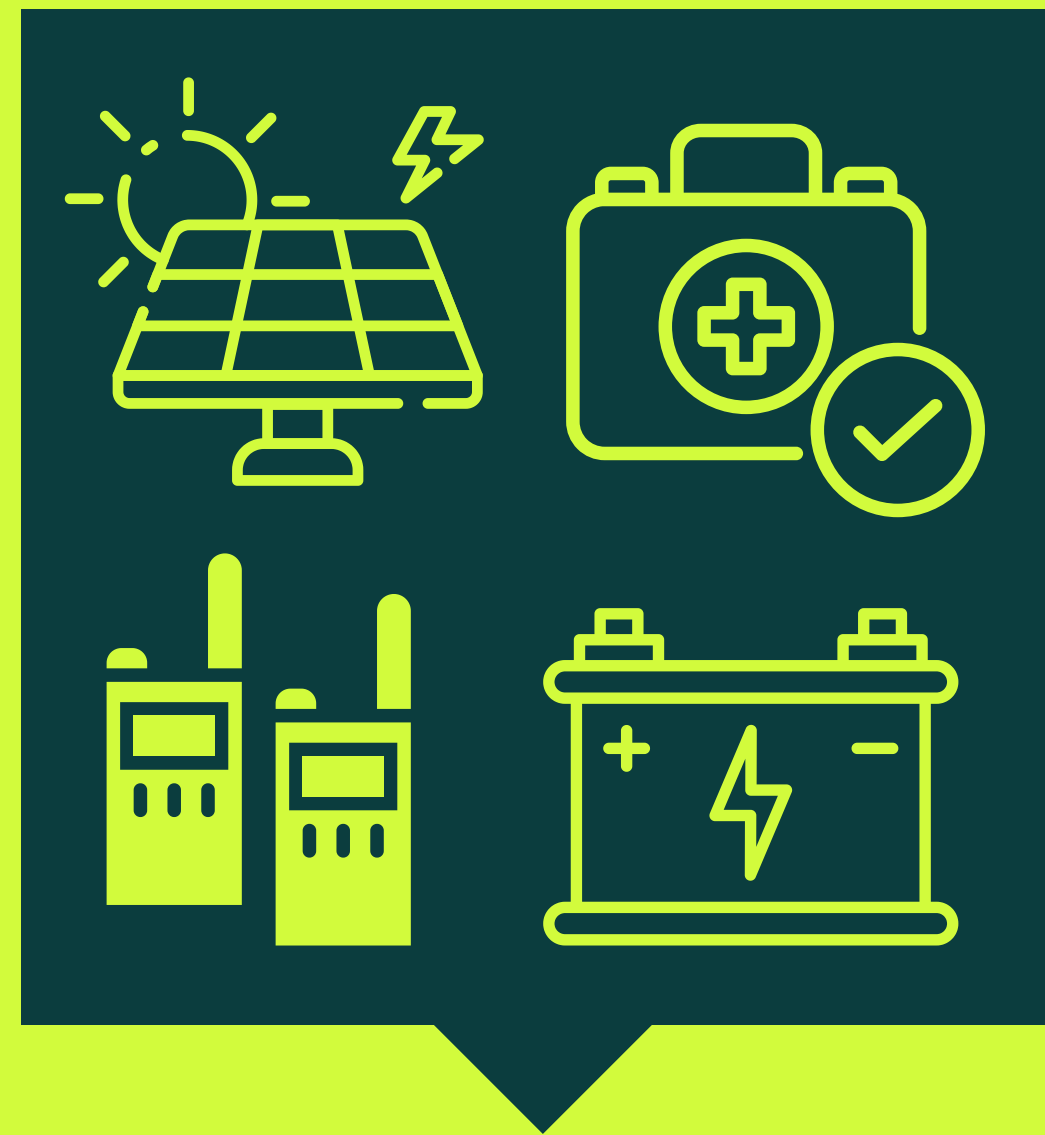
community
resources

sustainable
transportation

WHAT ARE THREE PILLARS OF (OUR) E-MOBILITY & RESILIENCE HUB IDEA?



MOBILITY



RESILIENCE



COMMUNITY

Community Engagement and Learnings



Community Engagement

July 2024

Kick-off with a core group of neighborhood stakeholders to identify key priorities, which included:

Improved perceptions of safety

Increased community use of park and transit

Connected “last mile” e-mobility options

24/7 space stewardship and caretaking

Flex space for community-driven events or emergency activation

Basic needs met (restrooms, electricity, water)

Park and transit options that serve full spectrum of community

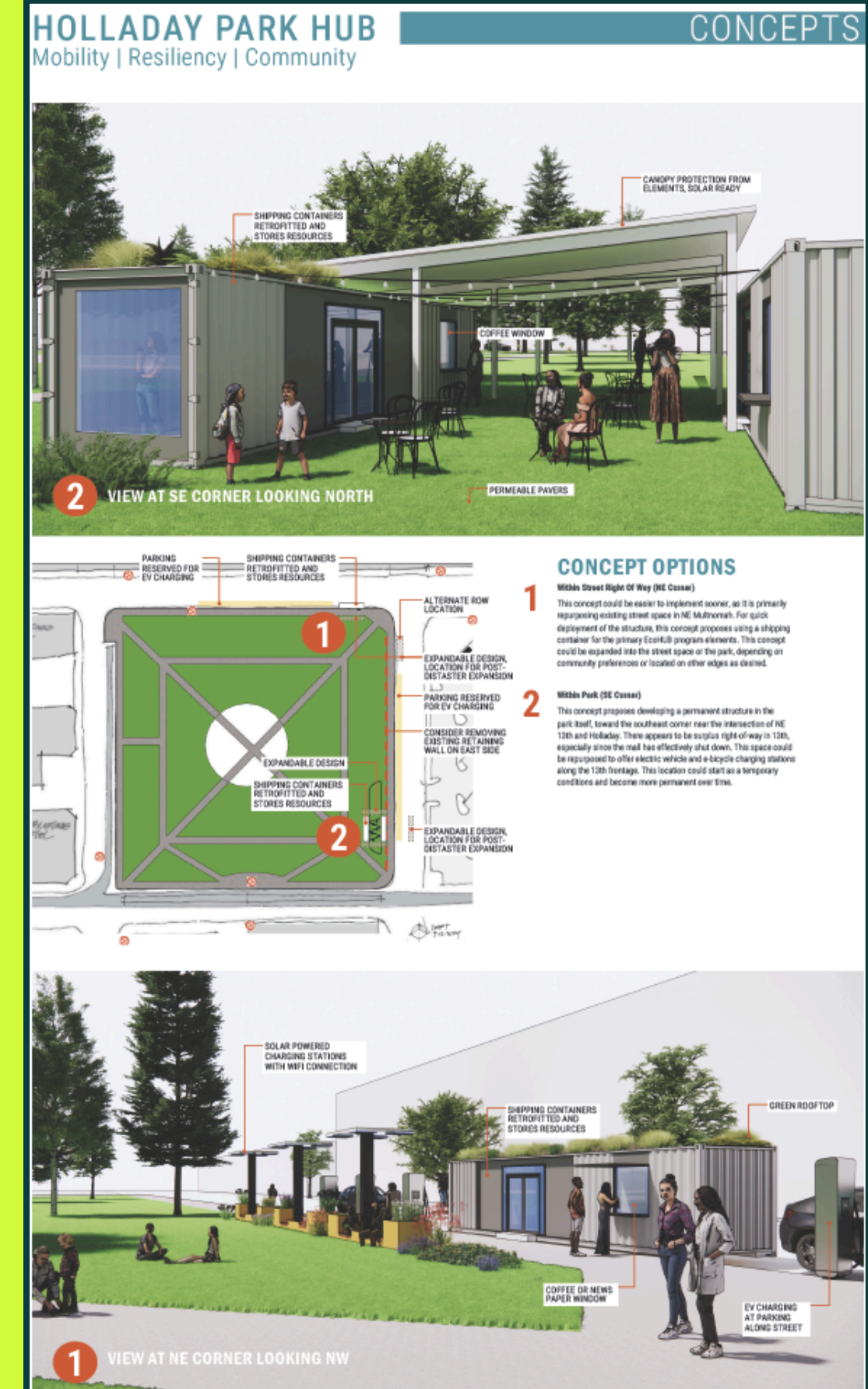
Ongoing operations that are sustainable

August - October 2024

One-on-one meetings with
subject matter experts

Initial community outreach at
Holladay Park Events (POP Party,
PARK(ing) Day

GBD Architects conducted site
analysis and developed concepts
for feedback from community
members



November 2024 - February 2025
Winter Community Feedback Roadshow

15 Events

551
People Engaged

165

Survey Responses



Winter Community Feedback Roadshow

Onsite events

Multifamily

- Hassalo on Eighth
- Holladay Park Plaza
- Miracles Central Apartments

Holladay Park

- PARK(ing) Day
- Hub “Office Hours” at the Park
- Holladay Park Cleanup
- Forest Bathing Walk

Presentations to community groups:

- Lloyd Community Association
- Go Lloyd
- Sullivans Gulch NA
- New Generations Rotary

Other Outreach

- Lloyd Sustainable Holiday Market
- Virtual Town Hall
- Fliers, Emails, Social Media, Website

Street Roots outreach:

Ambassadors interviewed unhoused community members in the area



ENGAGEMENT LEARNINGS: WHAT CONCERNS DO YOU HAVE ABOUT HOLLADAY PARK?

Safety and Perceived Risk

“The fence and dense tree canopy on the park's south side make it look **dark and gloomy** while **cutting it off from the surrounding area.**”

“You **don't see people participating in your typical "park activities"** - walking their dogs, reading, eating, etc. ”

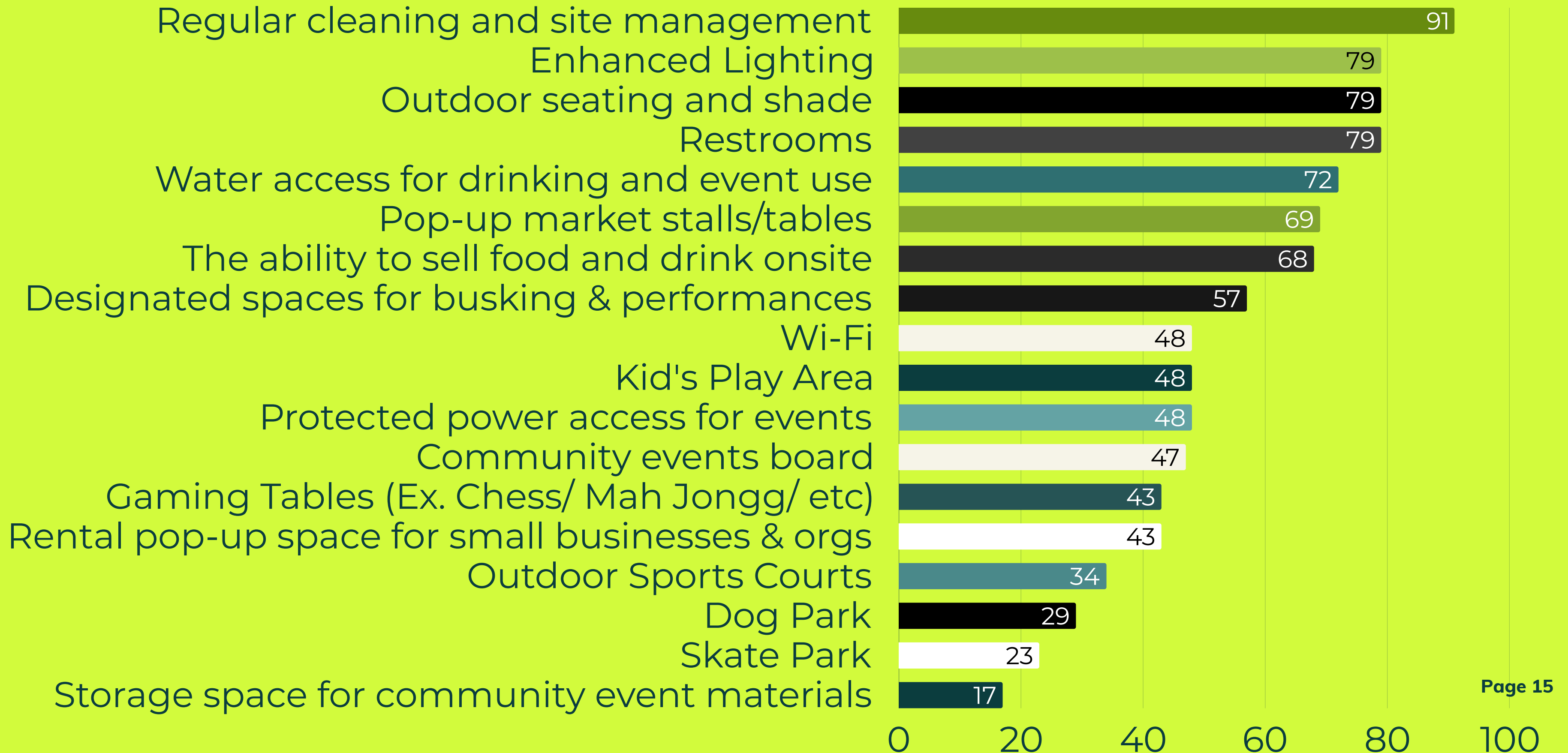
“People are always there **doing drugs, leaving trash, and acting erratic.** I can't safely stay there unless there's a major event.”

“It has a **reputation for being unsafe** that I don't think it deserves.”

“As the park is currently, I am concerned about **safety.** Proper **lighting in the evening** and regular maintenance would absolutely have an effect on how often I visit the park.”

“**Trash left by others.**”

WHAT AMENITIES OR INFRASTRUCTURE WOULD MAKE IT EASIER FOR COMMUNITY GROUPS TO ACTIVATE?



WHAT IS ESSENTIAL FOR CREATING A SPACE THAT CAN BE FORMALLY AND INFORMALLY PROGRAMMED?

Restrooms
that are open
and
maintained

A **safe** and
clean
environment

Electricity
or **power**
access

Covered areas, with
comfortable places to
sit

Convenient
and
accessible
parking
(bikes, cars)

Play
apparatus for
children with
seating for
parents

Good
Lighting

“Making the space
accessible to people of all
levels of mobility.”

OPEN ENDED: FEATURES NEEDED FOR MORE CONSISTENT USE

#1: Safety is the Absolute Priority

This is the dominant and urgent concern. Safety is repeatedly tied to lighting, visibility, cleanliness, drug use, and past trauma associated with the park.

Requests include:

- **Better lighting, especially after dusk**
- **Presence of a steward**
- **Clean, visible spaces**
- **Design that discourages illegal activity**

Representative quotes:

“Lighting and pruning of lower tree limbs for visibility and safety.”

“A greater sense of safety... a persistent sense of apprehension for 10+ years.”

“Safety and cleanliness first and foremost.”

#2: Essential Infrastructure for Basic Comfort

Both housed and unhoused residents called for infrastructure as the baseline for use.

Most desired amenities:

- **Restrooms – clean, accessible, and always open**
- **Drinking water access**
- **Trash/recycling bins**
- **Electricity and Wi-Fi**
- **Shelter from weather (covered seating or pavilions)**

Representative quotes:

“Restrooms that are open and maintained.”

“Businesses won’t let people use their bathrooms — then are surprised by public defecation.”

“Sheltered place with tables. Our community desperately needs a public bathroom.”

WHAT TRANSPORTATION OPTIONS WOULD MAKE IT MORE ENTICING FOR YOU TO VISIT HOLLADAY PARK?



High Level Results - Community

Houseless individuals often emphasized **safety**, access to **restrooms, storage**, and **shade** as essential features

Younger respondents showed more interest in **interactive, creative events** (music, pop-ups, art), while older adults often cited **concerns about safety and restrooms**.

Racially diverse voices (while a smaller sample) tended to advocate for **cultural programming, inclusive safety measures**, and **harm reduction support**.



High Level Results - Resilience

Answers suggest a **general sense of unpreparedness** and a **significant awareness gap** among community members.

Over half are “Not Interested” in resilience efforts, indicating a need to make **participation more accessible or appealing**.

Many **indicated surprise** that they had not considered what resilience might mean, and indicated that they value the addition of preparedness for the neighborhood.



High Level Results - Mobility

Walking + Public Transit was **by far the most common combo.**

Strong support for multimodal infrastructure, especially for **bikes and mobility devices**, rather than cars.

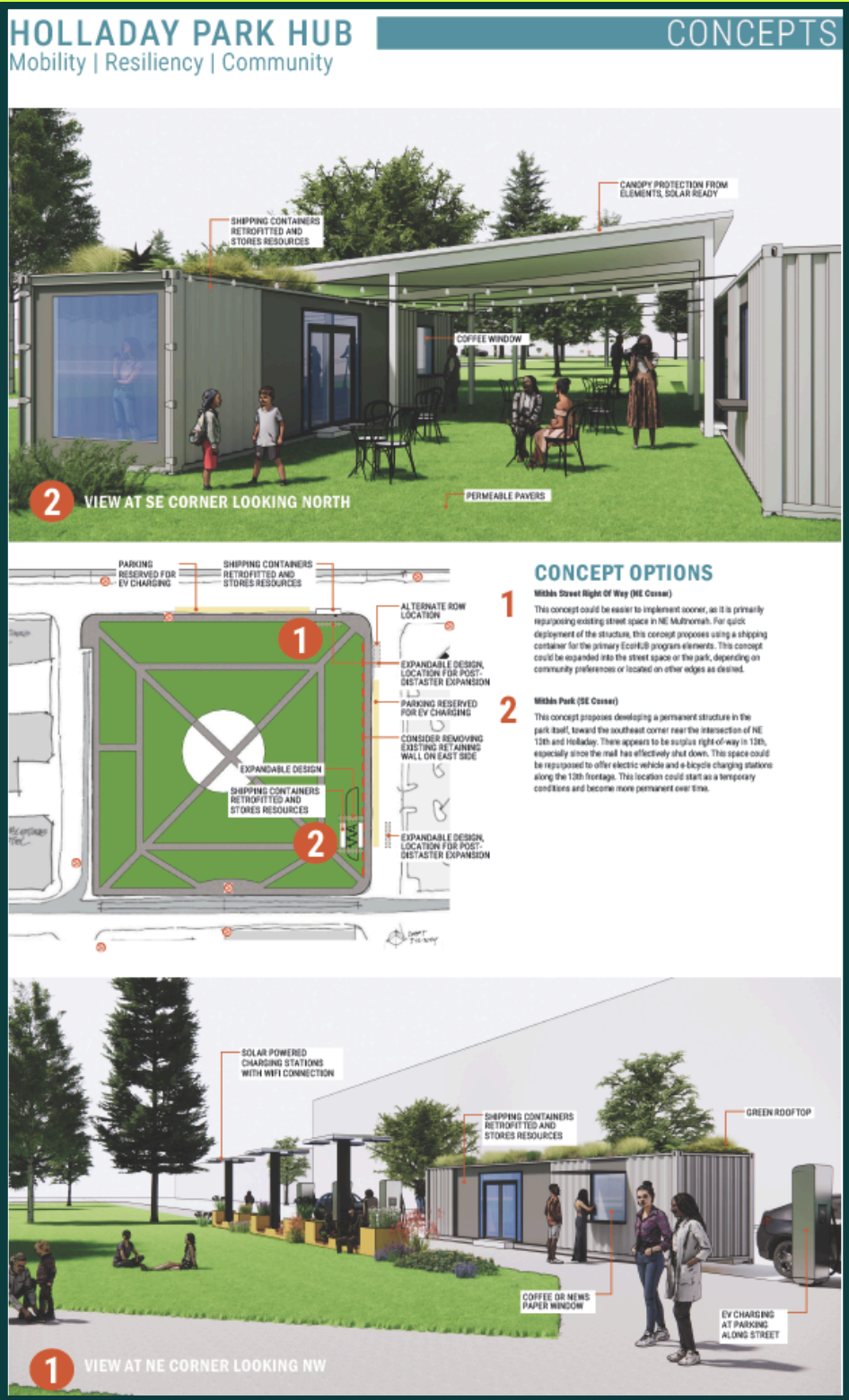
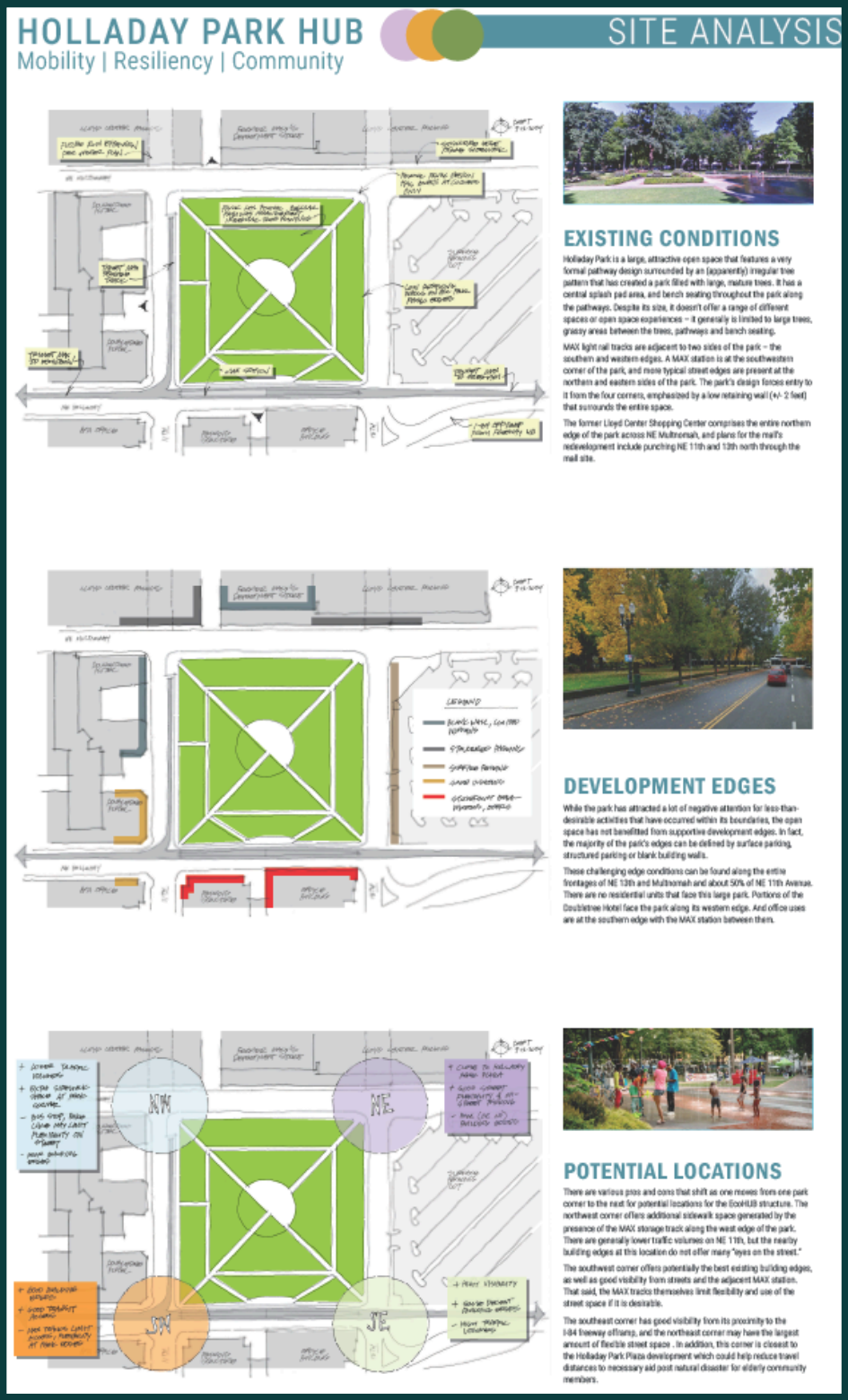
Multimodal use reinforces the **park's strategic location at a transit hub**—and the importance of amenities that support active transportation (bike racks, lighting, EV charging).

Pop-up amenities like food, coffee, and markets are seen as **anchors for daily activity.**



GBD Architects conducted site analysis and developed two concepts for feedback from community members.

Site Plan Design Concepts



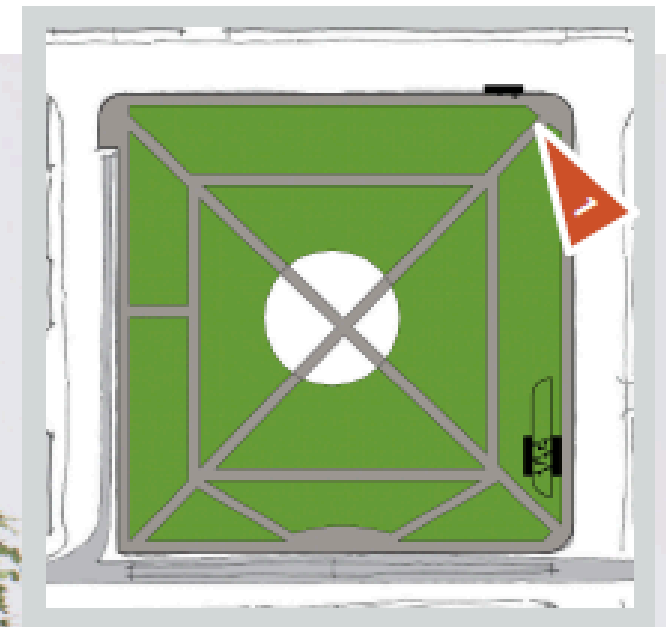
CONCEPT 1: WITHIN STREET
RIGHT-OF-WAY (NE CORNER)



CONCEPT 2: WITHIN
HOLLADAY PARK

CONCEPT 1: WITHIN STREET RIGHT-OF-WAY (NE CORNER)

KEY PLAN



SOLAR POWER CHARGING STATIONS WITH WIFI CONNECTION

GREEN ROOFTOP

SHIPPING CONTAINERS RETROFITTING AND STORES RESOURCES

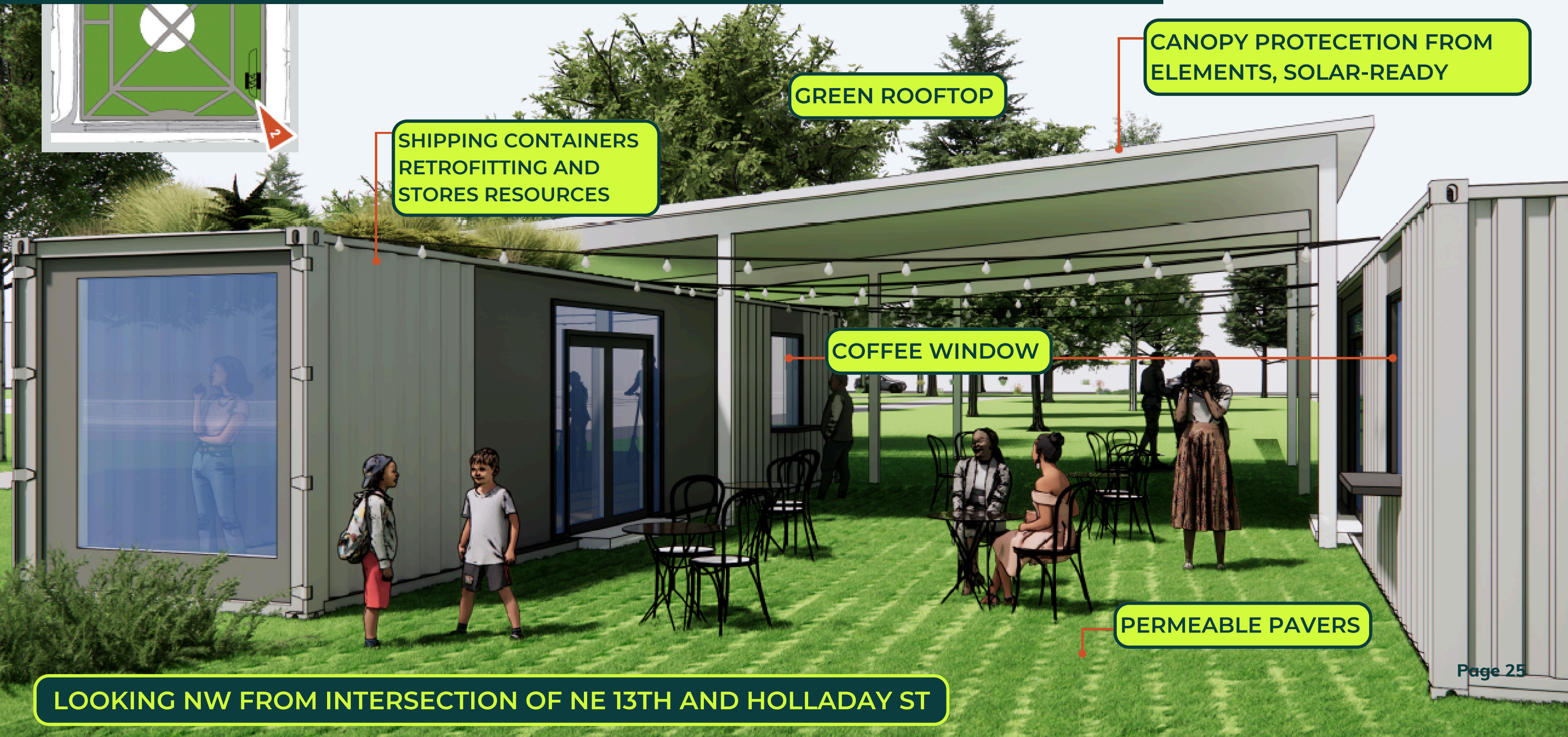
PERMEABLE PAVERS

COFFEE OR NEWSPAPER WINDOW

EV CHARGING AT PARKING ALONG STREET

LOOKING NW FROM CORNER OF NE 13TH AND MULTNOMAH

CONCEPT 2: WITHIN HOLLADAY PARK



SHIPPING CONTAINERS
RETROFITTING AND
STORES RESOURCES

GREEN ROOFTOP

CANOPY PROTECTION FROM
ELEMENTS, SOLAR-READY

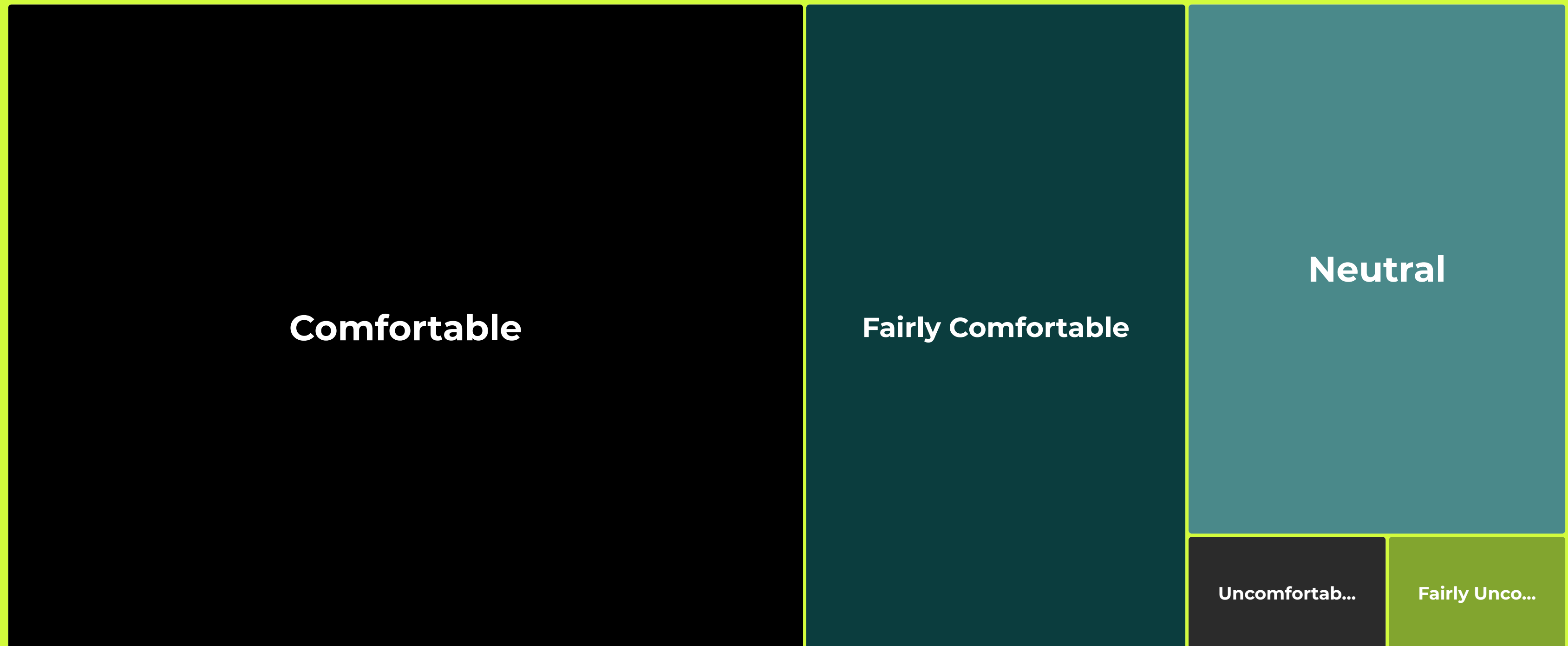
COFFEE WINDOW

PERMEABLE PAVERS

LOOKING NW FROM INTERSECTION OF NE 13TH AND HOLLADAY ST

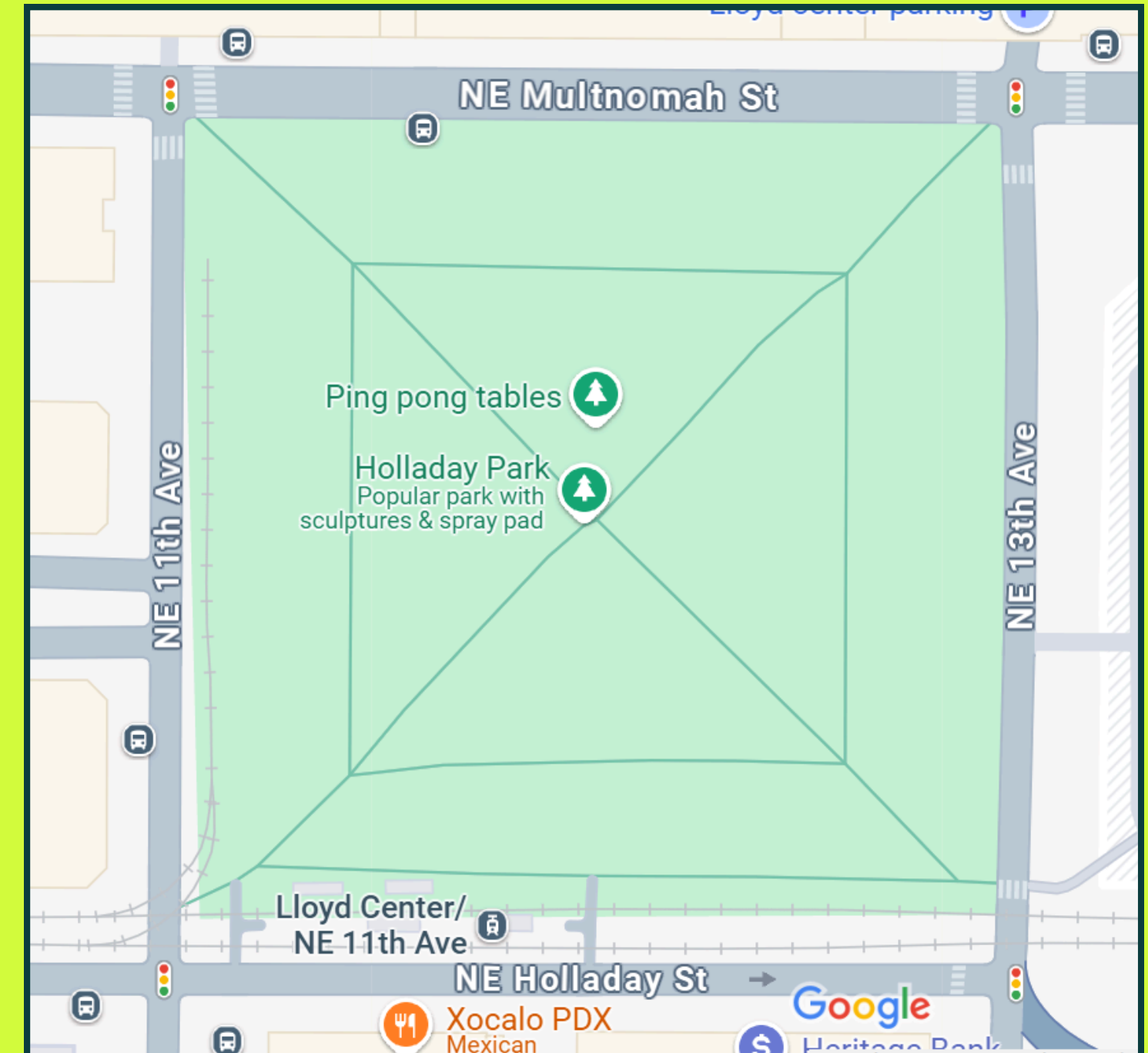
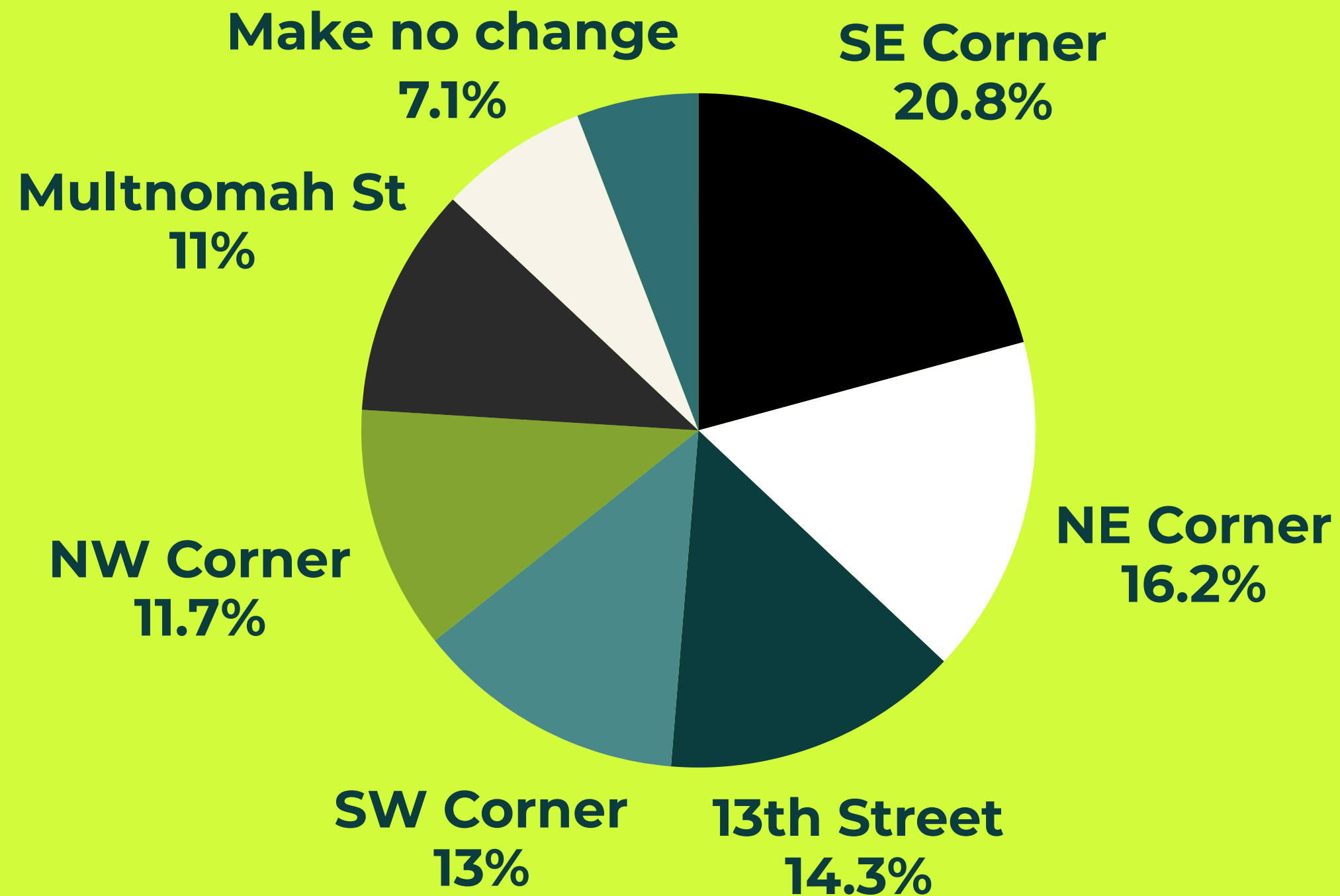
Feedback on Concepts:

How comfortable would you be with changes to the current layout or features of the park if it means adding amenities like the E-Mobility & Resilience Hub?



Feedback on Concepts:

IN WHICH AREAS OF THE PARK OR STREET WOULD YOU PREFER A HUB TO BE LOCATED?



Feedback on Concepts:

DESIGN CONCEPT IMAGE FEEDBACK

POSITIVES	NEGATIVES/CONSIDERATIONS
Flexibility of the storage containers	Structure looking too metal or bland
Pop-up cafe/space	For a street location, a visibility barrier into the park
Solar power	For a park location, there are mud/drainage concerns
Have a place to get out of rain	Vandalism

Capital Cost Estimates

Developed in November of 2025 by Bremik Construction, based on GBD Architects drawings and comments.

CONCEPT 1
WITHIN STREET
RIGHT-OF-WAY
(NE CORNER)



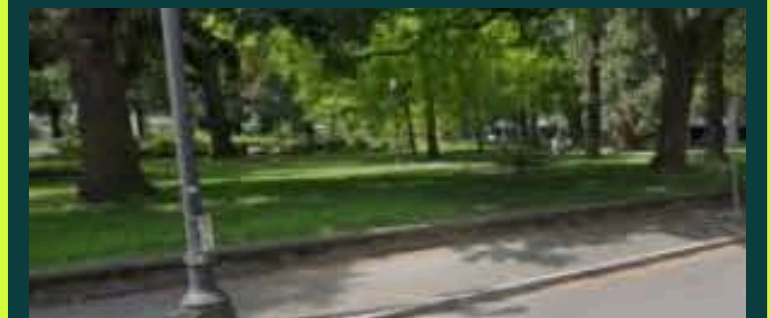
\$432,966

CONCEPT 2:
WITHIN
HOLLADAY
PARK



\$713,002

RETAINING
WALL DEMO
& RE-
INSTALL



\$81,878

Detailed Capital Cost Estimates (1 of 5)

Lloyd EcoDistrict - E-Mobility Hub Conceptual Estimate 1.0 11/24/2025 Developed by Bremik Construction, based on GBD Architects drawings and comments				CONCEPT 1 				CONCEPT 2 				RETAINING WALL DEMO & RE-INSTALL 					
				Units		Unit Price		Extension				Units		Unit Price		Extension	
Div 1 General Conditions								\$3,893								\$66,257	
010400		Project Supervision						INCLUDED WITH CONCEPT 2								INCLUDED WITH CONCEPT 2	
010700		Temporary Facilities and Offices						INCLUDED WITH CONCEPT 2								INCLUDED WITH CONCEPT 2	
010900		Additional Construction Fencing & Signage							\$3,893							INCLUDED ABOVE	
Div 1 General Requirements								\$2,729								\$945	
015300		Hoisting and Material Handling		1	ls		\$2,729		\$2,729							\$945	
Div 3 Concrete, Formwork, and Reinforcing								\$0								\$3,153	
031000		Spot and Spread Footings - Canopy Structure							N/A							\$526	
Div 6 Wood and Plastics								\$0								\$36,954	
061000		Canopy/Shelter (20' x 40')							N/A							\$36,954	
Div 13 Special Construction								\$139,114								\$288,227	
132000		Modified Shipping Containers (Ea = 8' x 20')		2	ea		\$45,000		\$90,000							\$45,000	
132010		Heating & Cooling Mini Split		2	ea		\$5,000		\$10,000							\$5,000	

Detailed Cost Estimates (2 of 5)

132010	Restroom Setup In Containers	1	ea	\$20,000	\$20,000	2	ea	\$20,000	\$40,000				N/A
132000	Engineering & Permit Drawings	1	ls	\$5,000	\$5,000	1	ls	\$10,000	\$10,000				N/A
132010	Excavate and Install Foundations	2	ea	\$2,500	\$5,000	4	ea	\$5,000	\$20,000				N/A
132010	Windows and Doors	1	ls		Included	1	ls		Included				N/A
132010	Storage Shelving Inside	1	ls		Included	1	ls		Included				N/A
132010	LVT Flooring	1	ls		Included	1	ls		Included				N/A
132010	Furnished with Drywall, Lighting,	1	ls		Included	1	ls		Included				N/A
132010	Container Delivery	2	ea	\$4,557	\$9,114	4	ea	\$4,557	\$18,227				N/A
132010	Roof	1	ls		Included	4	ea		Included				N/A
132010	Canopy over Coffee Shop	1	ls		Included	2	ea		Included				N/A
Div 26-28 Electrical Systems		\$85,003				\$85,888				\$0			
260000	Power for Shipping Containers (ALLOWANCE)	1	al	\$10,000	\$10,000	1	al	\$15,000	\$15,000				N/A
261000	Shipping Container Hookup	2	ea	\$2,625	\$5,250	4	ea	\$2,625	\$10,500				N/A
261000	Solar Panels at Shipping Containers (2 Per Container)	4	ea	\$3,150	\$12,600	8	ea	\$3,150	\$25,200				N/A
261000	Solar Powered Seating - Velocity LT	3	ea	\$19,051	\$57,153				N/A				N/A
261000	Solar Panel Ready Canopy				N/A	1	ls	\$2,625	\$2,625				N/A
261000	Solar Panels at Canopy (1 row at 40' long)				N/A	10	ea	\$3,150	\$31,500				N/A
261000	String Lighting at Canopy				N/A	750	sf	\$1	\$1,063				N/A
Div 31-33 Sitework and Utilities		\$68,262				\$99,636				\$66,336			
310000	Surveying and Construction Staking	1	ls	\$4,029	\$4,029	1	ls	\$5,866	\$5,866				N/A

Detailed Cost Estimates (3 of 5)

312300	Demo Existing Retaining Wall Against Sidewalk				N/A				N/A	370	If	\$70	\$26,030
312300	Mobilize/Erosion Control	1	sf	3150	\$3,150	1	ls	\$5,775	\$5,775				N/A
312300	Prep For Grass Pavers	350	sf	7.875	\$2,756	2100	sf	\$8	\$16,538				N/A
312300	Grade & Prep For Lawn Where Retaining Wall Was Demolish				N/A				N/A	1850	sf	\$9	\$17,483
312300	Sawcut Clean Line at Sidewalk				N/A				N/A	370	If	\$26	\$9,713
312300	Spot/Spread Footing Excavation For Canopy Structure				N/A	6	ea	\$438	\$2,625				N/A
312300	Domestic Water Hookup (Assuming From Site)	1	al	\$5,775	\$5,775	1	al	\$5,775	\$5,775				N/A
312300	Storm & Sanitary Sewerage (Combined Overflow)	100	If	\$278	\$27,825	100	If	\$278	\$27,825				N/A
321000	Asphalt Paving and Striping (From Sewer Tie-In)	1	al	\$6,300	\$6,300	1	ls	\$6,300	\$6,300				N/A
321400	Site Concrete/Sidewalk From Sewer Tie-In)	150	sf	\$37	\$5,513	150	sf	\$37	\$5,513				N/A
329000	Landscaping and Irrigation	1	ls	\$12,915	\$12,915	1	ls	\$23,420	\$23,420				N/A
329000	Lawn & Irrigation for Where Retaining Wall Was Removed				N/A				N/A				\$13,112
Div 49	Other												
490000	Final Cleaning & Safety	1	ls		\$5,135	1	ls	\$10,318	\$10,318	1	ls	\$1,625	\$1,625
492500	Estimating Contingency	10	%		\$29,900	10	%		\$58,106	10	0		\$6,634
495000	Contractor's Construction Contingency	3	%		\$8,970	3	%		\$17,432	3	0		\$1,990
		Grand Subtotal				Grand Subtotal				Grand Subtotal			
Overhead & Mark-up		4.25	%		14,578	4.25	%		28,344	4.25	0		3,255
Liability Insurance		1.32	%		4,720	1.32	%		9,177	1.32	0		1,054
Builder's Risk Insurance			N/A		0		N/A		0		N/A		0
Performance & Payment Bond		1.00	ls		2,699	1	ls		5,248	1	ls		603
Corporate Activity Tax		0.40	%		1,460	0.40	%		2,839	0.40	0		326

Detailed Cost Estimates (4 of 5)

Metro Tax	0.07	%		246	0.067	%		477	0.067	0		55
	GRAND TOTAL* \$366,709				GRAND TOTAL \$713,002				GRAND TOTAL \$81,878			
*If Concept 1 Is Taken By Itself, Will Need to Add GC's And Other Costs to It												
Project Supervision	9	wks	\$5,593	\$50,337								
Temporary Facilities and Offices	9	wks	\$1,769	\$15,921								
GRAND with GCs from concept 2: TOTAL*				\$432,966								
Grand Total Both Concepts & Retaining Wall: \$1,161,588												

*** See below Exclusions & Clarifications

Project Alternates and Value Engineering (Not Included in Construction Estimate)		
Alt 01: EV Chargers Along NE 13th (Includes Asphalt Removal/Prep/Re-Paving)		\$188,550
Alt 02: EV Chargers Along NE Multnomah (Includes Asphalt Removal/Prep/Re-Paving)		\$162,958
Alt 03: Remove Utilities From All Containers in Concept 1 (PV Panels Remain)		-\$71,340
Alt 04: Remove Utilities From All Containers in Concept 2		-\$83,394
Alt 05: Add (1) Container w/No Utilities & No Bathroom (EACH)		\$72,325
	TOTAL	\$269,099

Project Specific Clarifications
General Clarifications
• This estimate is conceptual in nature and should not be considered a guaranteed sum.
• We have not included any street or sidewalk closure costs or permits, as it is assumed those will be carried by the owner as a part of the shipping containers permanent location being on the sidewalks.
• This complete list of exclusions, clarifications, and allowances shall be part of the contract and take precedent over any all drawing & specification hierarchy
• This estimate is based on the E-Mobility & Resiliency Hub Conceptual Drawings dated 11/7/2024 prepared by GBD Architects.
• Bremik Construction will provide assistance in addressing LEED, Earth Advantage, and other determined incentive based programs, but makes no guaranty that any certification or incentive based program will be achieved.

Detailed Cost Estimates (5 of 5)

• The current economic climate carries the threat and actual implementation of increased or additional federal tariffs and taxes (collectively, 'Tariffs') and/or embargoes on products, materials, and equipment, including those priced in this estimate. It is unknown whether such Tariffs and/or embargoes will have a cost or schedule impact on some of the products, materials, and equipment included in this estimate. Therefore, Bremik has excluded from this estimate any unknown costs or project schedule impacts due to material and equipment availability or delivery delays, resulting from such Tariffs and/or embargoes. There may be cost and/or schedule adjustments of this estimate necessitated by Tariffs enacted and/or embargoes implemented after 11/24/2025.

• If the Contractor is delayed at any time in the commencement or progress of the Work by labor disputes, fire, unusual delay in deliveries, unavoidable casualties, adverse weather conditions, pandemic, or other causes beyond the Contractor's control then the Contract Time shall be extended for such time as the Contractors may determine.

• This estimate does not include any amounts for adverse weather condition related delays. Any adverse weather condition related delays will constitute a change in contract sum and duration.

• Mock-ups are for specified materials verification only. Changes to the type or kinds of materials during the mock-up submittal review will change the cost and create a schedule delay.

• Assumes normal daytime work hours of 7AM - 3:30PM. Night work, off hours, or shift work would be at additional cost.

• General conditions are based on the scheduled duration of the project. If the project is delayed for any reason outside of contractor's control, general conditions will be extended in alignment with the delay duration.

• We have not included builder's risk insurance.

Project Exclusions	<i>For the two Red check marks, carry a 5% estimate</i>
• Building Permits & Plan Check Fees	☒
• Testing & Special Inspections	☐
• System Development Charges	☒
• Hazardous Material Abatement (lead, asbestos, mold, PCB's)	☐
• Rock Excavation	☐
• Unforeseen Site Conditions	☐
• Overhead Power Line Relocation	☐
• Costs for LEED, Earth Advantage, or Other Incentive Based Certification	☐
• OCIP/CCIP Wrap Insurance Premiums and Deductibles	☐
• Building Commissioning	☐
• Cost of Builder's Risk Premium and Deductible	☐
• Warranty and/or guaranty of any existing condition, system or assembly.	☐
• Contaminated soils handling or management plan.	☐

Developed in January 2025, based on Summer 2025 90-day pilot funded by Multnomah County

Operational Cost Estimates



3.75 FTE's & 30+ programming partners

\$534,980

Operational Costs

Personnel	Description	FTE's	\$/Hr	Cost/Yr	2025 Annualized	Notes
	Programming Staff	2.5	\$30	\$156,000	\$60,648	Our 2025 pilot was only 1.1 dedicated FTE's, so this is our largest proposed increase.
	Programming Manager	1	\$45	\$93,600	N/A	Management is a critical addition cost-wise. Organizing partnerships, logistics, and troubleshooting was paramount while staff executed events.
	Administrative	0.25	\$30	\$15,600	N/A	Admin covers billing, paperwork, logistics, meetings, newsletters.
	Total Personnel					
Programming						
	Partners			\$50,000	\$32,602	Many partners were underpaid for our pilot
	Supplies			\$120,000	\$89,313	Supplies need LT replacement costs included.
Basics						
	Utilities			\$20,000	\$8,035	Increased slightly for waste and bathroom costs to increase and to add water / electrical.
	Permits			\$10,000	\$1,200	Increased for permanent structure.
	15% Contingency			\$69,780	N/A	Very necessary given new structure, partnerships, and logistics testing.
				\$534,980	\$191,799	

Recommendations and Next Steps

1. Pursue Concept 2 Implementation
2. Continue to activate Holladay Park with events and other activities
3. Work with Portland Parks & Rec, PBEM, BPS Metro, Pacific Power, and District Two City Councilors to secure permissions or partnership to move forward.
4. ID and secure potential funding sources.

Contact Info

QUESTIONS?

www.ecolloyd.org

www.ecolloyd.org/holladayparkhub

joshua@ecolloyd.org or kristin@ecolloyd.org

Appendix:
Community
Engagement
Details
Learnings

November 2024 - February 2025

Winter Community Feedback Roadshow

15
Events

551
People Engaged

165
Survey Responses



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Multifamily

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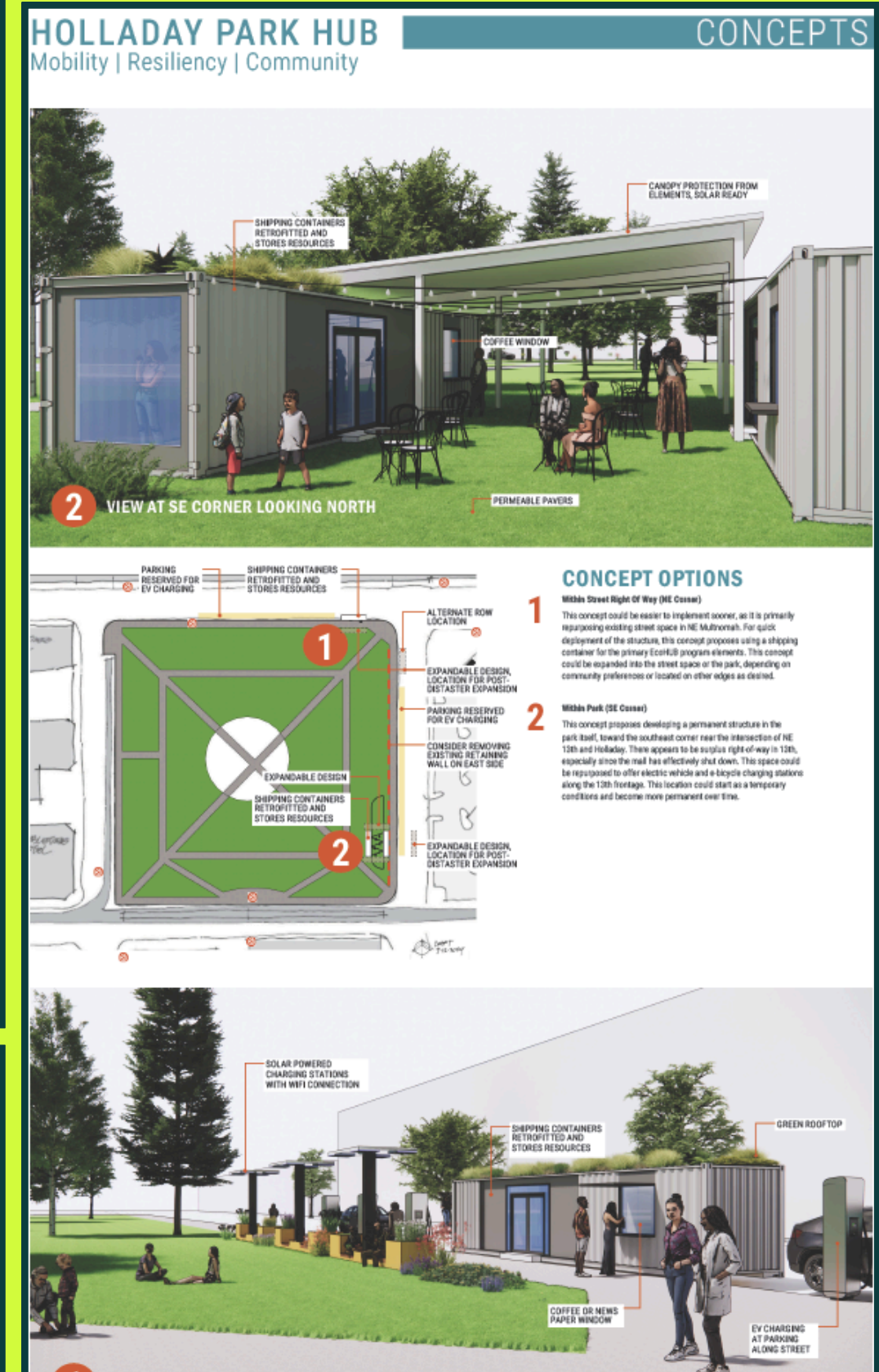
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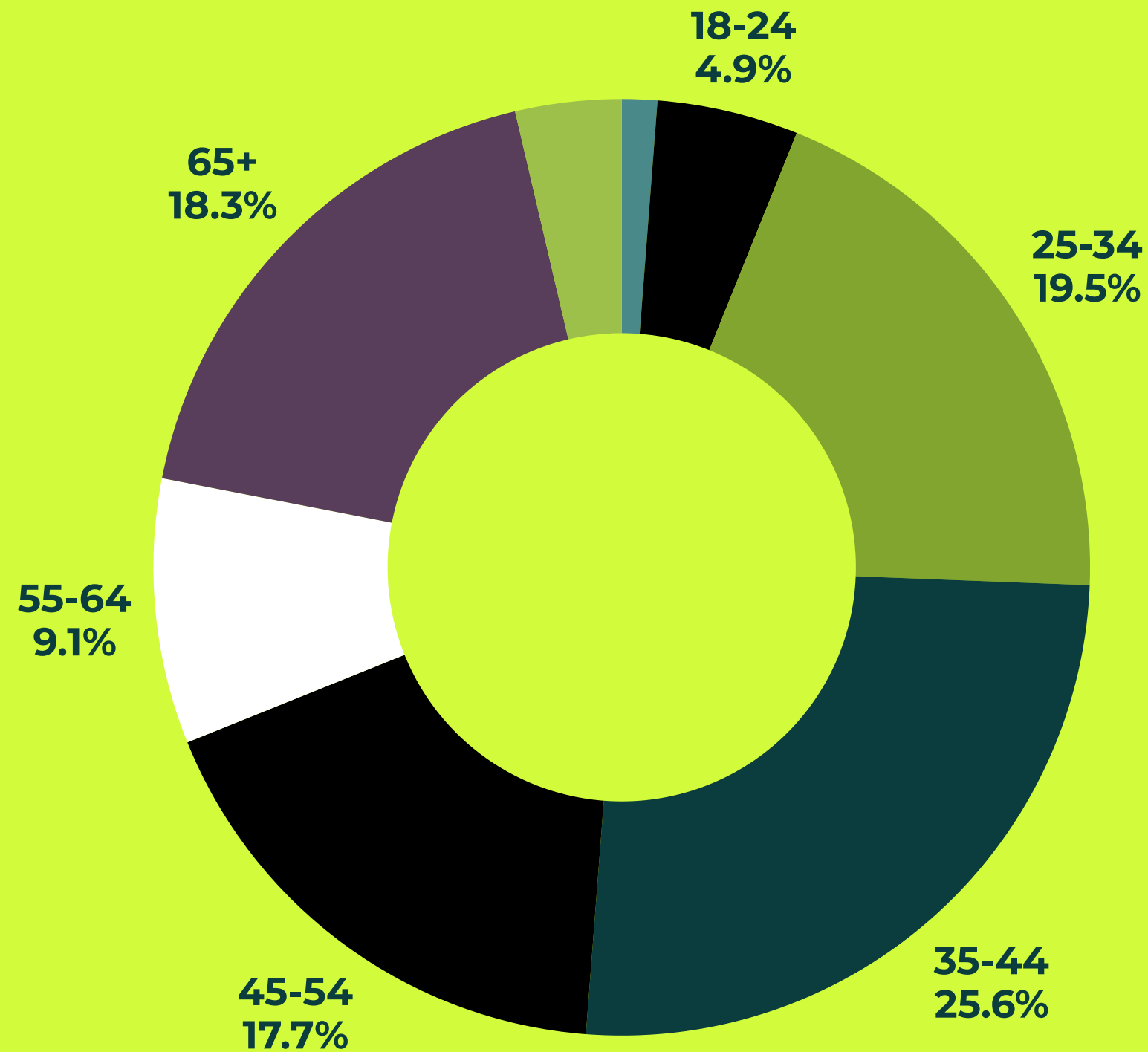
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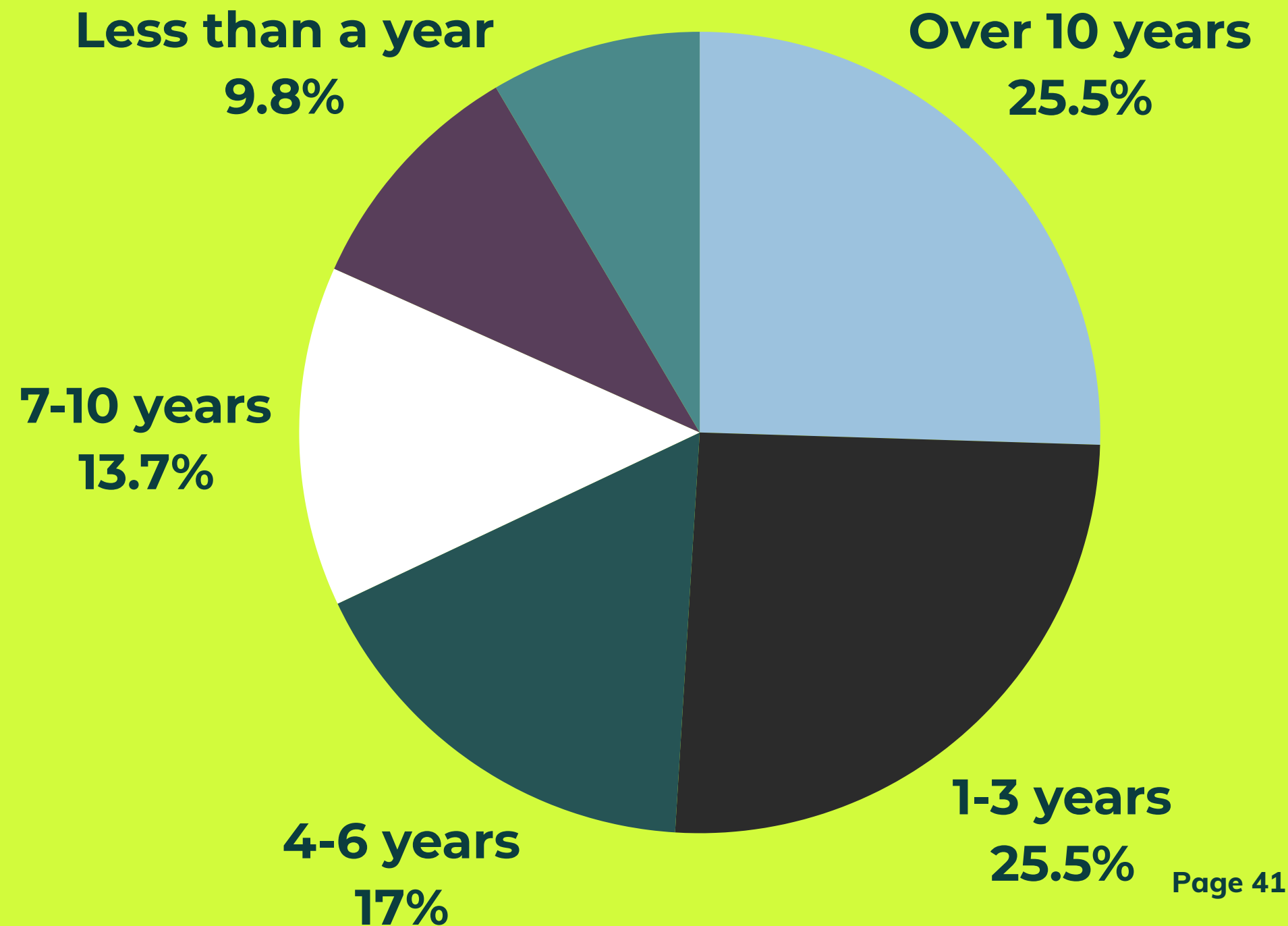


Who gave feedback

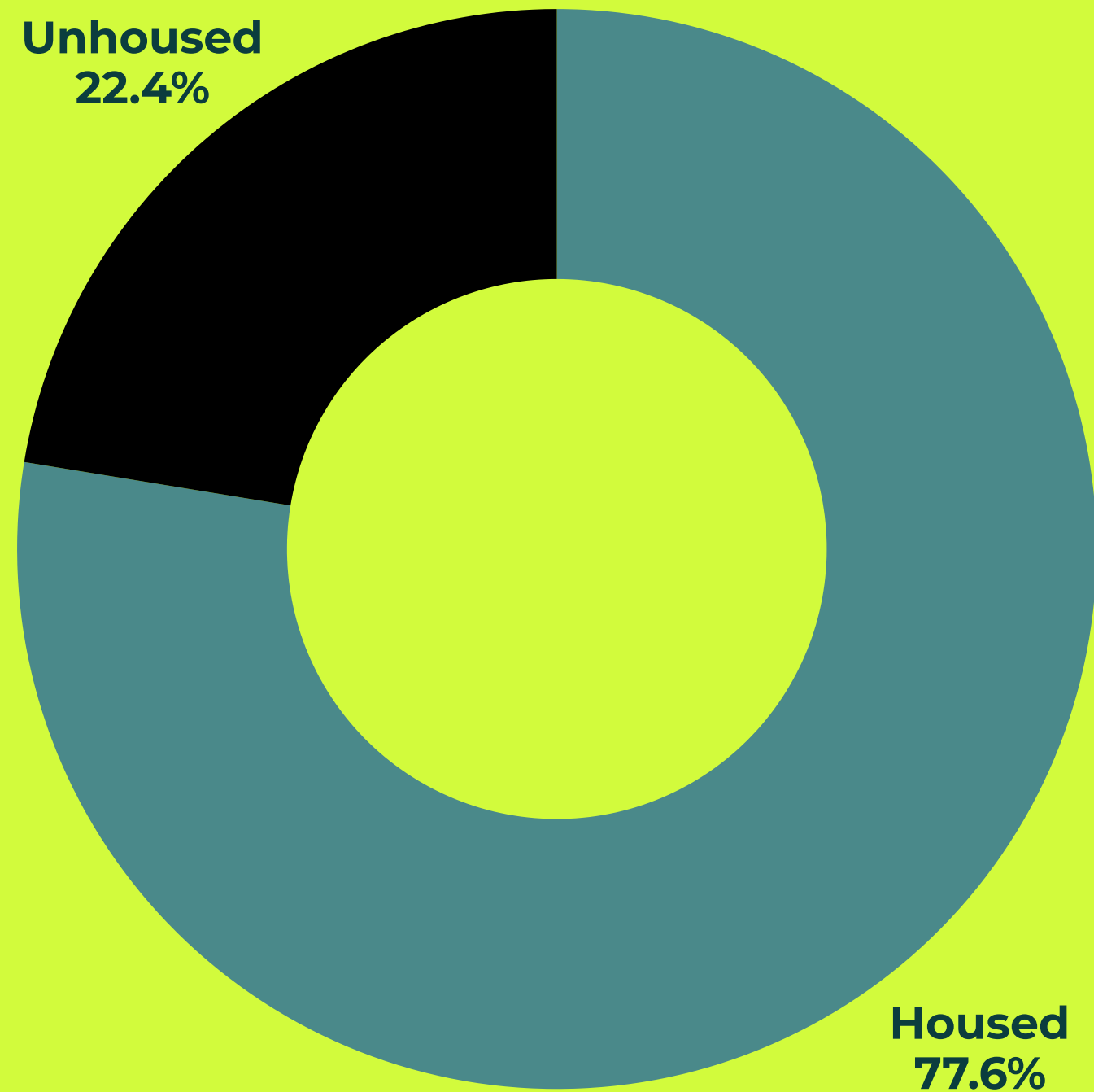
AGE BREAKDOWN



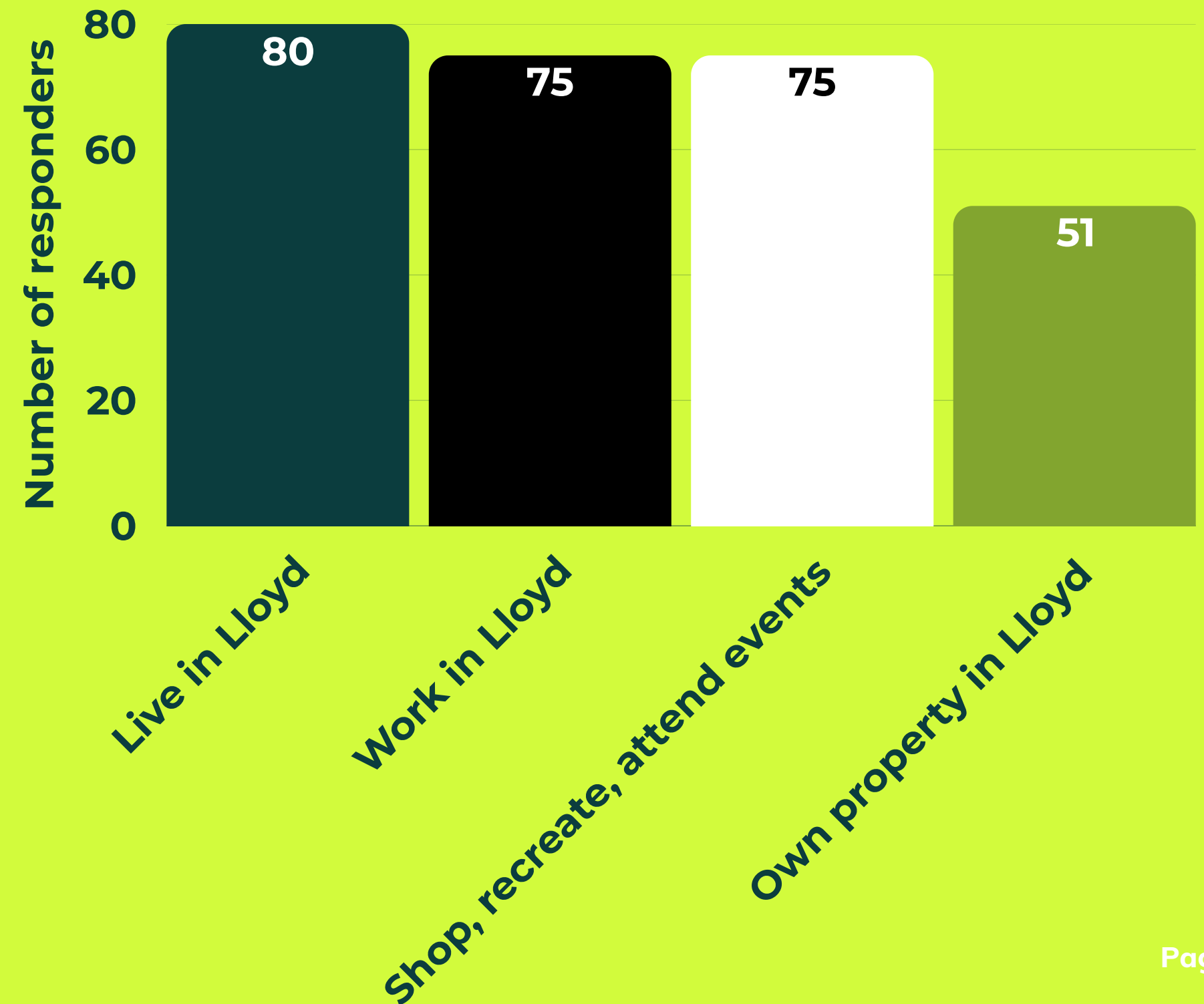
LENGTH OF TIME IN LLOYD



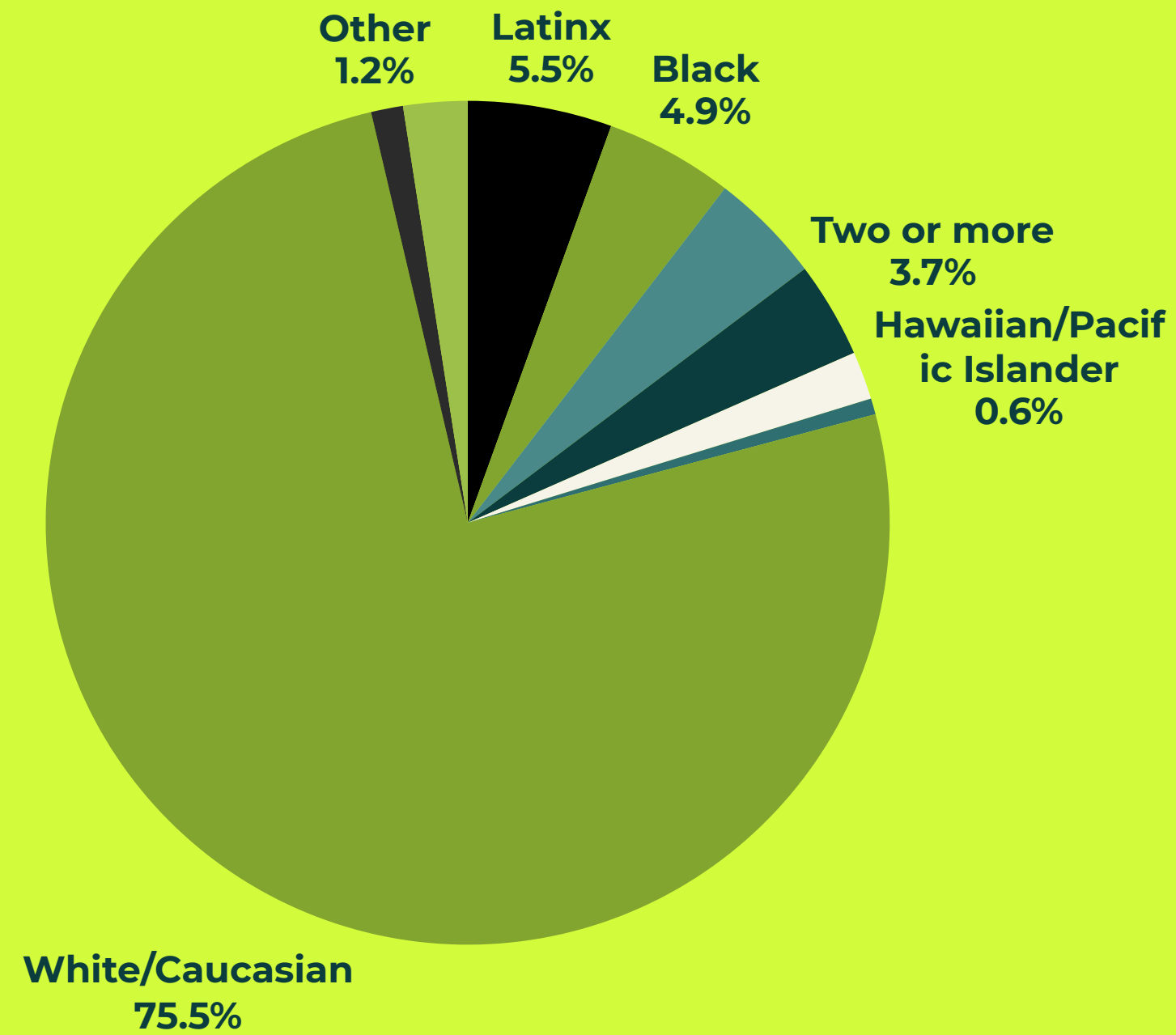
HOUSING STATUS



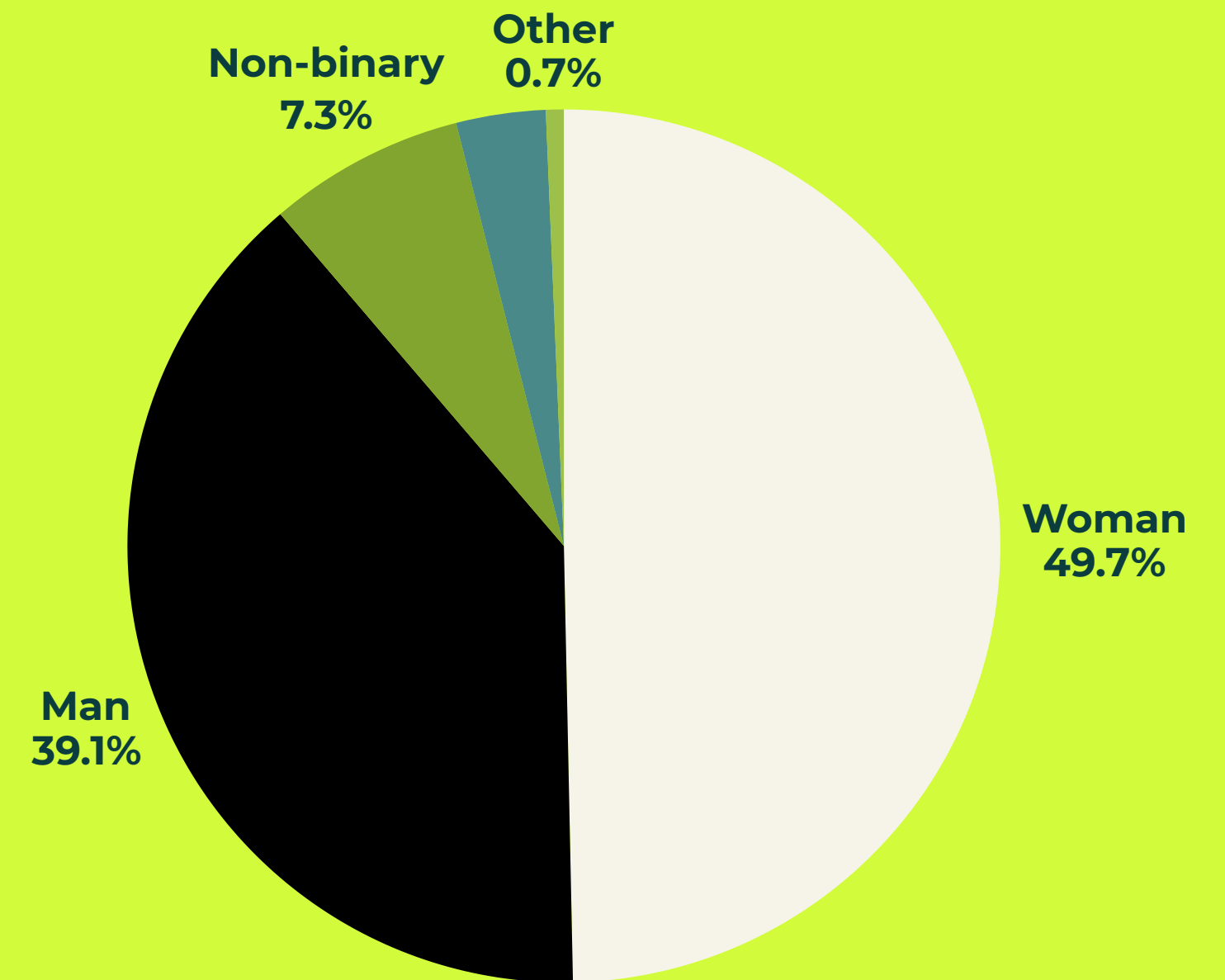
CONNECTION TO LLOYD



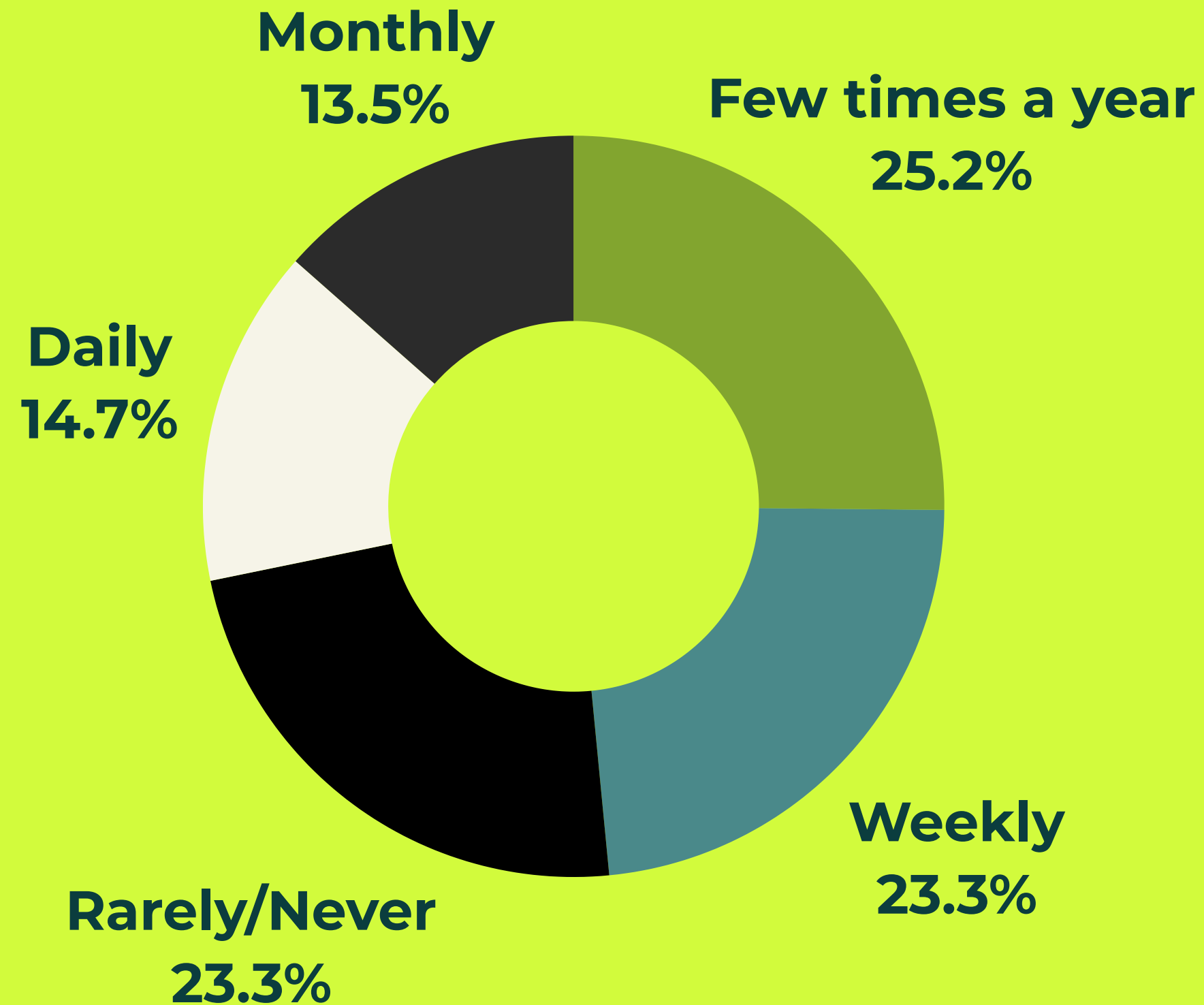
RACE/ETHNICITY



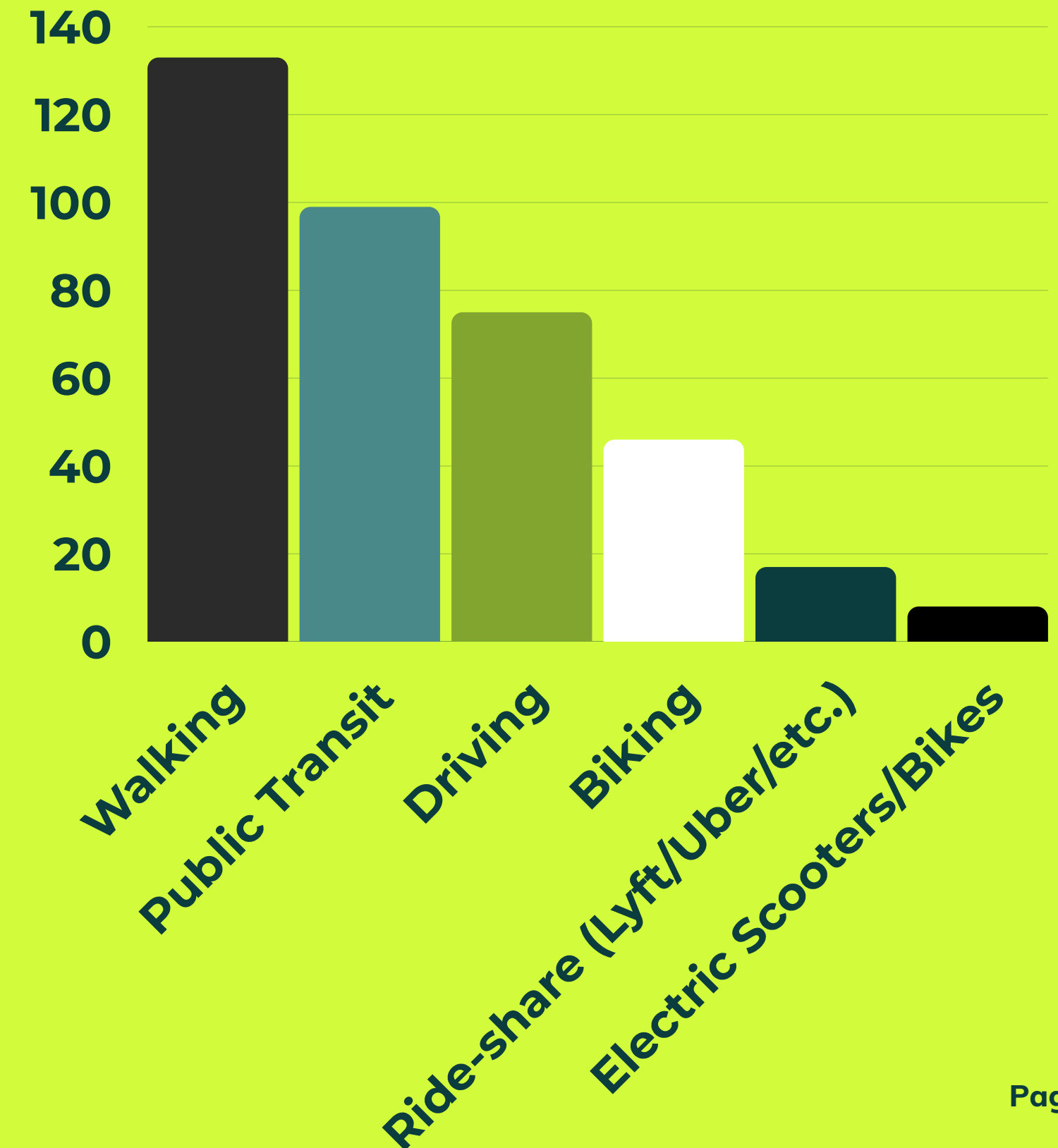
GENDER



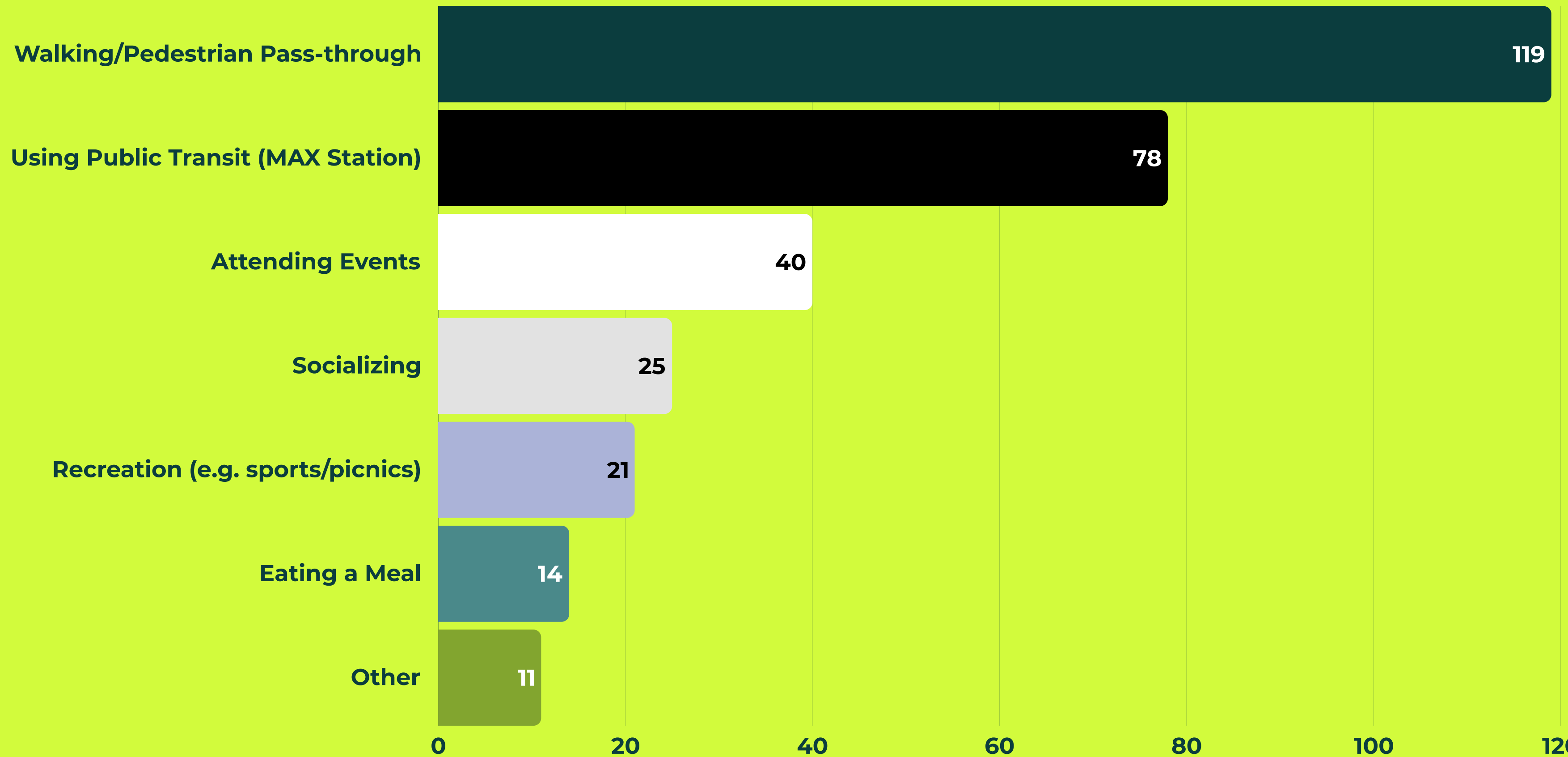
HOW OFTEN DO YOU VISIT? THE PARK?



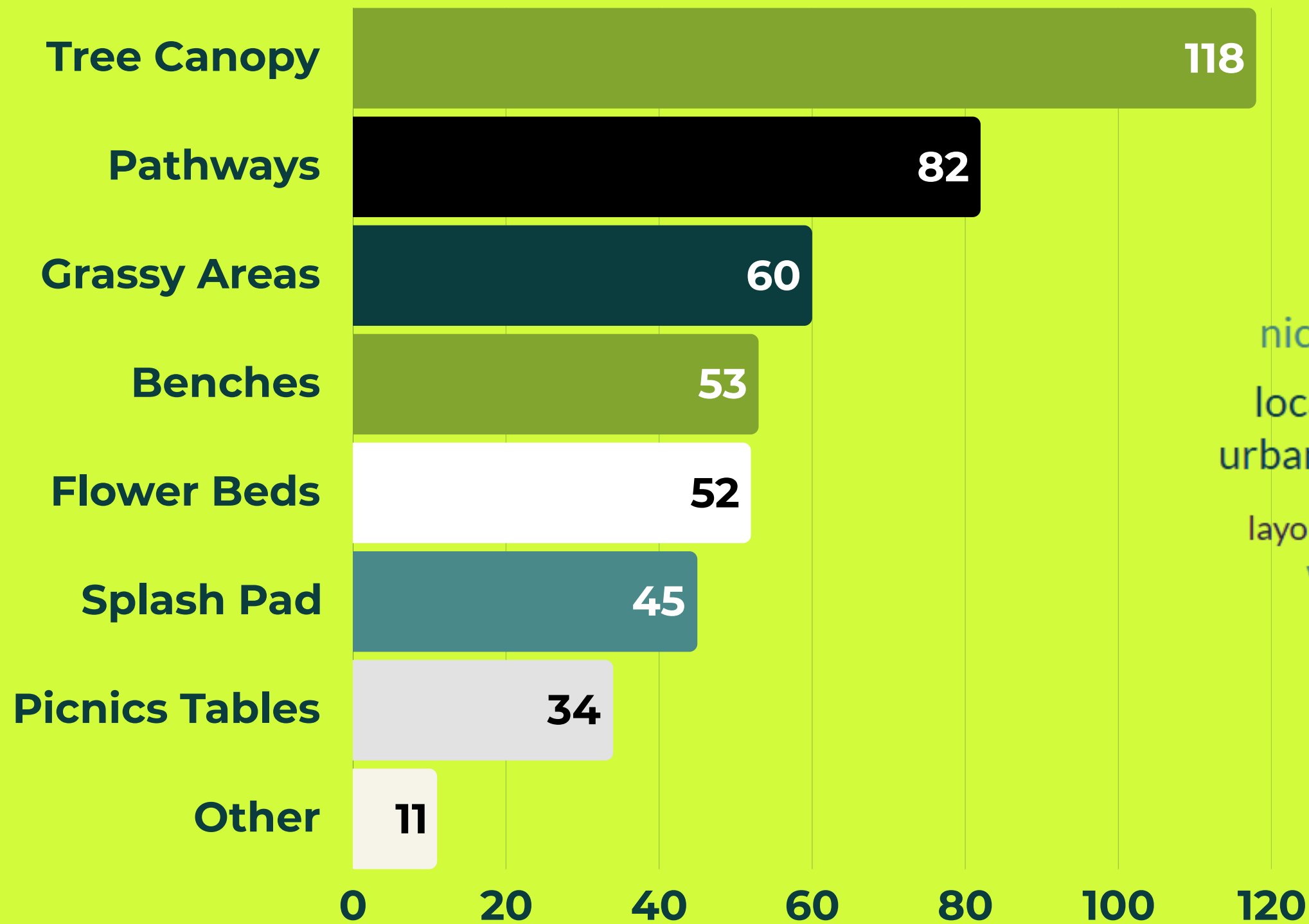
TRANSPORTATION USED



WHEN YOU VISIT THE PARK, WHY?



FAVORITE PARK PHYSICAL CHARACTERISTICS?



WHAT DO YOU ENJOY MOST ABOUT THE PARK?



WHAT CONCERNS DO YOU HAVE ABOUT HOLLADAY PARK?

Safety and Perceived Risk

“The fence and dense tree canopy on the park's south side make it look **dark and gloomy** while **cutting it off from the surrounding area.**”

“You **don't see people participating in your typical "park activities"** - walking their dogs, reading, eating, etc. ”

“People are always there **doing drugs, leaving trash, and acting erratic.** I can't safely stay there unless there's a major event.”

“It has a **reputation for being unsafe** that I don't think it deserves.”

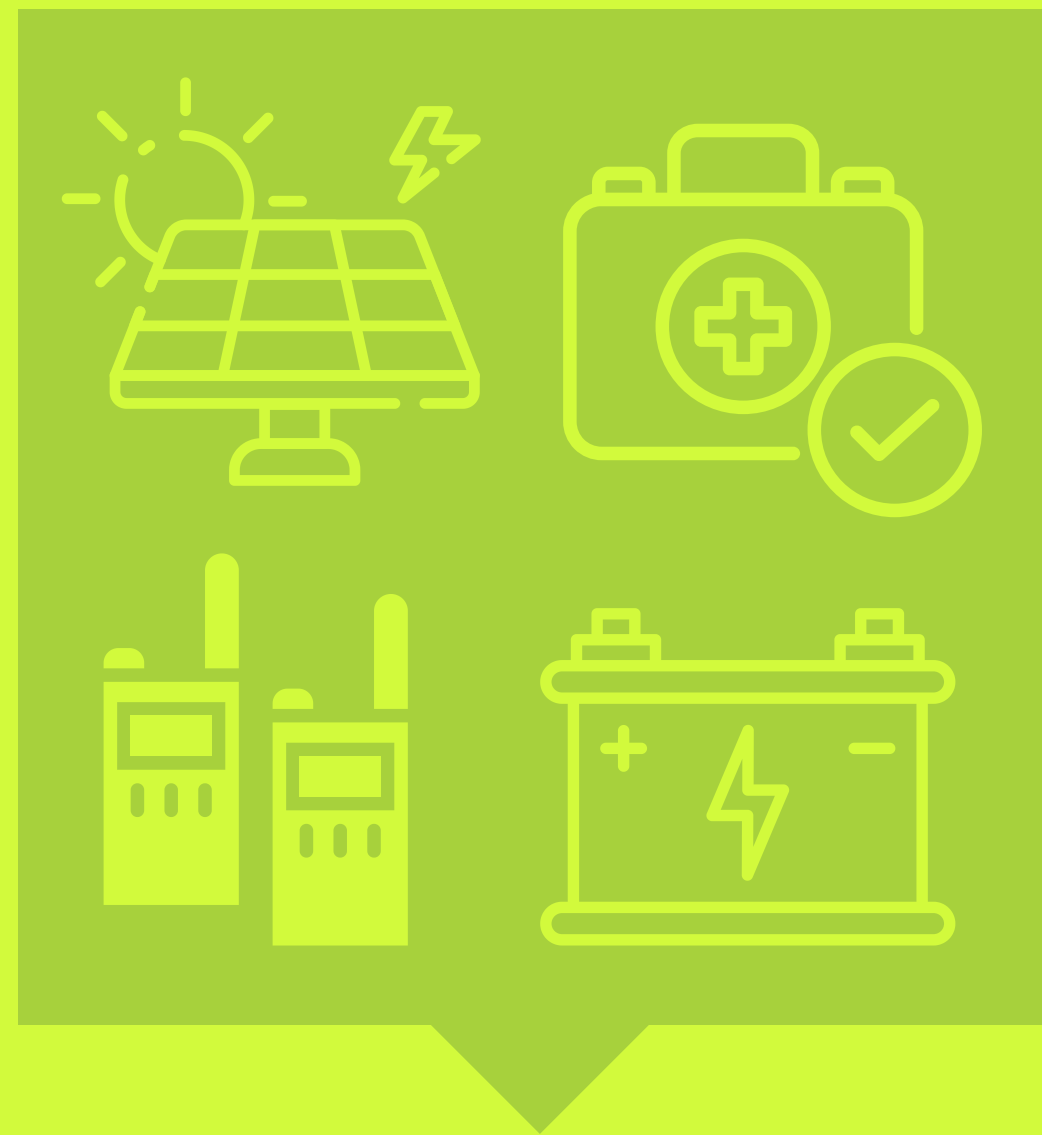
“As the park is currently, I am concerned about **safety.** Proper **lighting in the evening** and regular maintenance would absolutely have an effect on how often I visit the park.”

“**Trash left by others.**”

COMMUNITY ACTIVATIONS QUESTIONS:



MOBILITY



RESILIENCE



COMMUNITY

WHAT EVENTS THE COMMUNITY WANTS

Farmers Market & Food Vendors

Most frequently mentioned idea

“Bring back the Lloyd Farmers Market” was echoed dozens of times

Live Music & Performances

From concerts and outdoor movies to cultural dance events

Community-Building Events

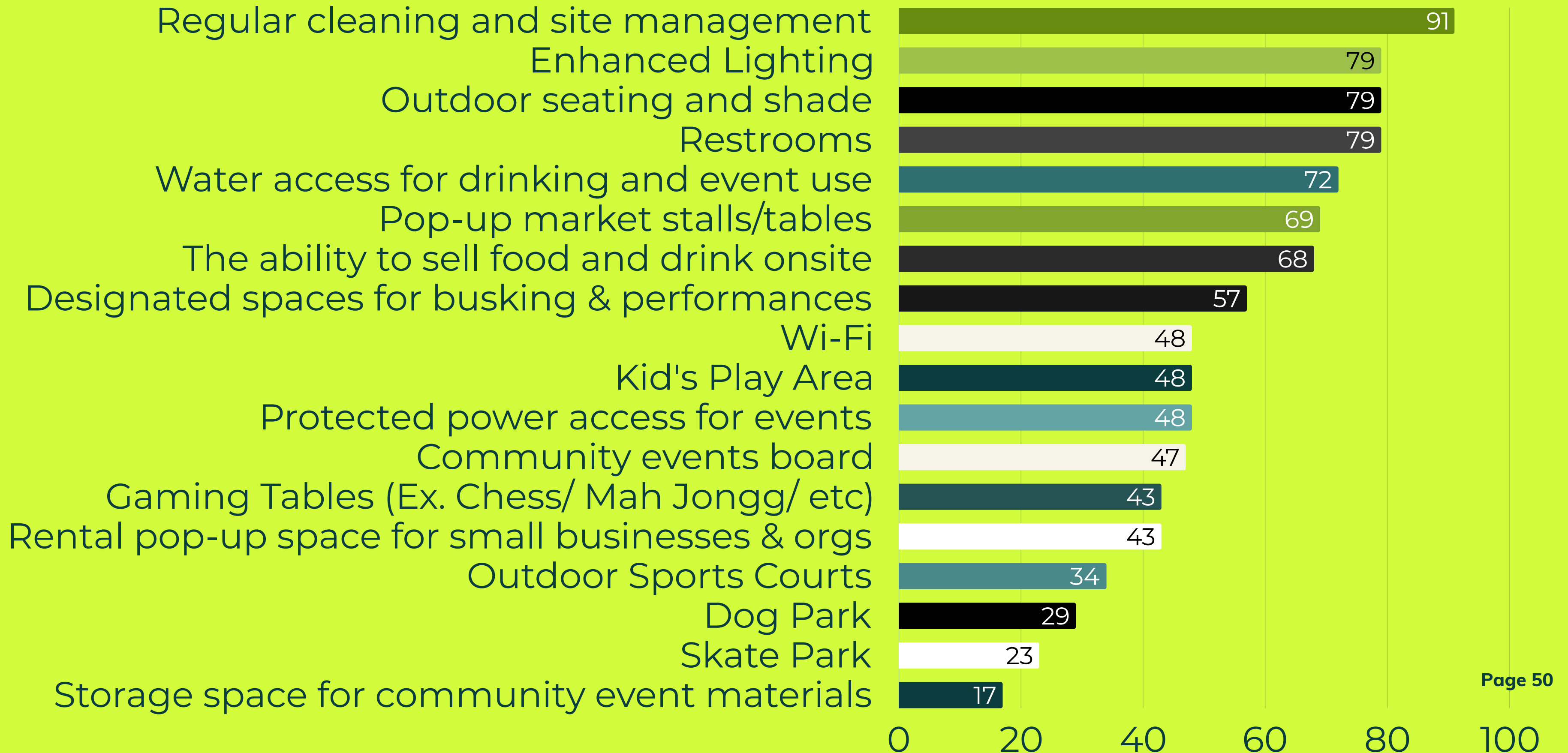
Family pop-ups, art fairs, holiday events, picnics, and exercise & wellness programming

“Anything that brings us together. Music, food, joy!”

“I would come every week for a farmer’s market.”

“Salsa nights and movies in the park — yes please!”

WHAT AMENITIES OR INFRASTRUCTURE WOULD MAKE IT EASIER FOR COMMUNITY GROUPS TO ACTIVATE?



HOW IMPORTANT IS IT TO HAVE THE FOLLOWING FEATURES TO SUPPORT COMMUNITY-LED ACTIVITIES IN THE PARK?

On-site facilities
(restrooms, sinks,
water fountains)

Adequate seating
and shade for
gatherings

Reliable Wi-Fi
connectivity
throughout the park

Not Important
9%

Not Important
8.1%

Not Important
21.6%

Neutral
23%

Neutral
23%

Important
39.9%

Important
68%

Important
68.9%

Neutral
38.6%

WHAT IS ESSENTIAL FOR CREATING A SPACE THAT CAN BE FORMALLY AND INFORMALLY PROGRAMMED?

Restrooms
that are open
and
maintained

A **safe** and
clean
environment

Electricity
or **power**
access

Covered areas, with
comfortable places to
sit

Convenient
and
accessible
parking
(bikes, cars)

Play
apparatus for
children with
seating for
parents

Good
Lighting

“Making the space
accessible to people of all
levels of mobility.”

OPEN ENDED: FEATURES NEEDED FOR MORE CONSISTENT USE

#1: Safety is the Absolute Priority

This is the dominant and urgent concern. Safety is repeatedly tied to lighting, visibility, cleanliness, drug use, and past trauma associated with the park.

Requests include:

- **Better lighting, especially after dusk**
- **Presence of a steward**
- **Clean, visible spaces**
- **Design that discourages illegal activity**

Representative quotes:

“Lighting and pruning of lower tree limbs for visibility and safety.”

“A greater sense of safety... a persistent sense of apprehension for 10+ years.”

“Safety and cleanliness first and foremost.”

#2: Essential Infrastructure for Basic Comfort

Both housed and unhoused residents called for infrastructure as the baseline for use.

Most desired amenities:

- **Restrooms – clean, accessible, and always open**
- **Drinking water access**
- **Trash/recycling bins**
- **Electricity and Wi-Fi**
- **Shelter from weather (covered seating or pavilions)**

Representative quotes:

“Restrooms that are open and maintained.”

“Businesses won’t let people use their bathrooms — then are surprised by public defecation.”

“Sheltered place with tables. Our community desperately needs a public bathroom.”

High Level Results - Community

Houseless individuals often emphasized **safety**, access to **restrooms, storage**, and **shade** as essential features

Younger respondents showed more interest in **interactive, creative events** (music, pop-ups, art), while older adults often cited **concerns about safety and restrooms**.

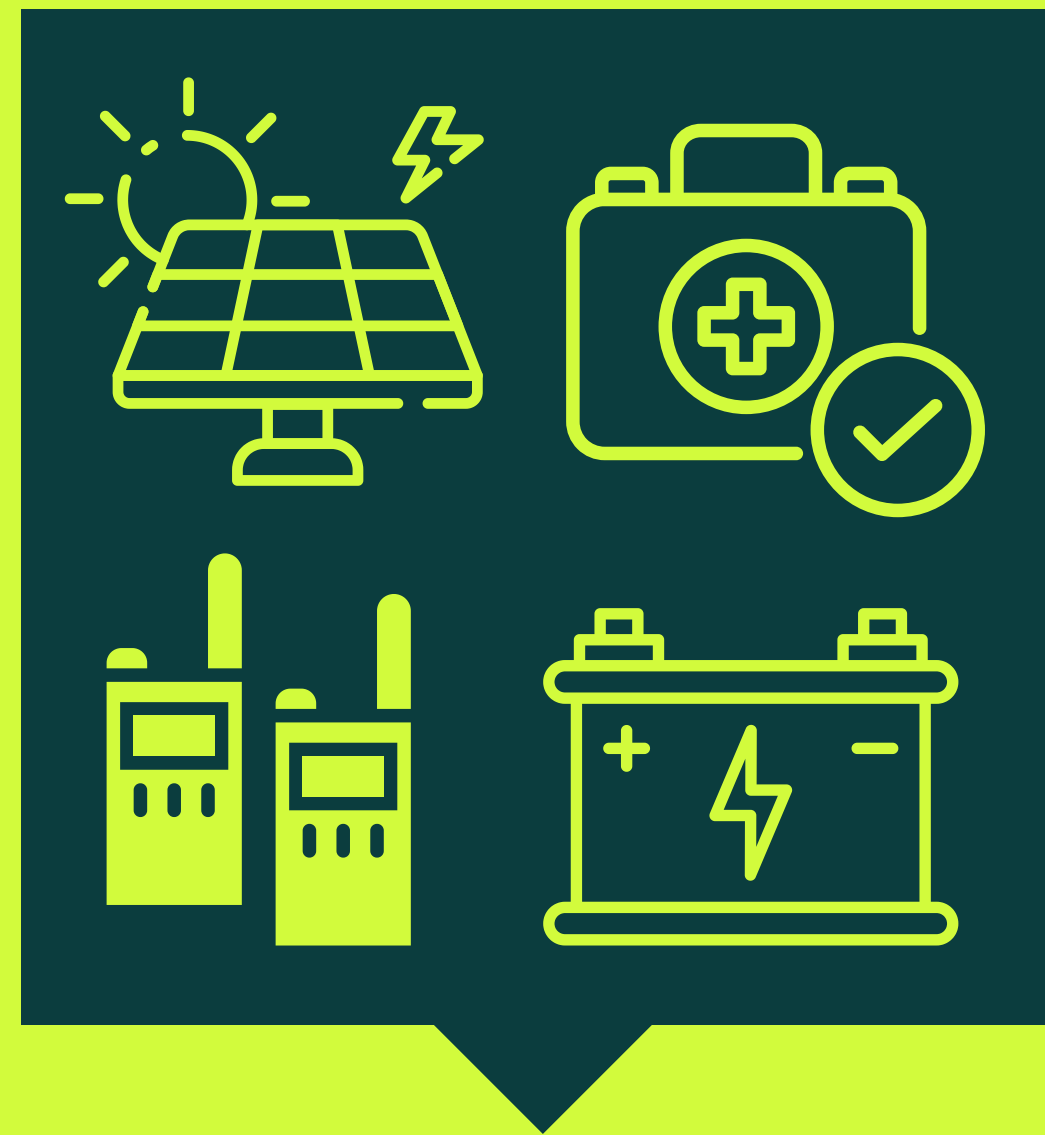
Racially diverse voices (while a smaller sample) tended to advocate for **cultural programming, inclusive safety measures**, and **harm reduction support**.



RESILENCY & PREAREDNESS OUTREACH



MOBILITY

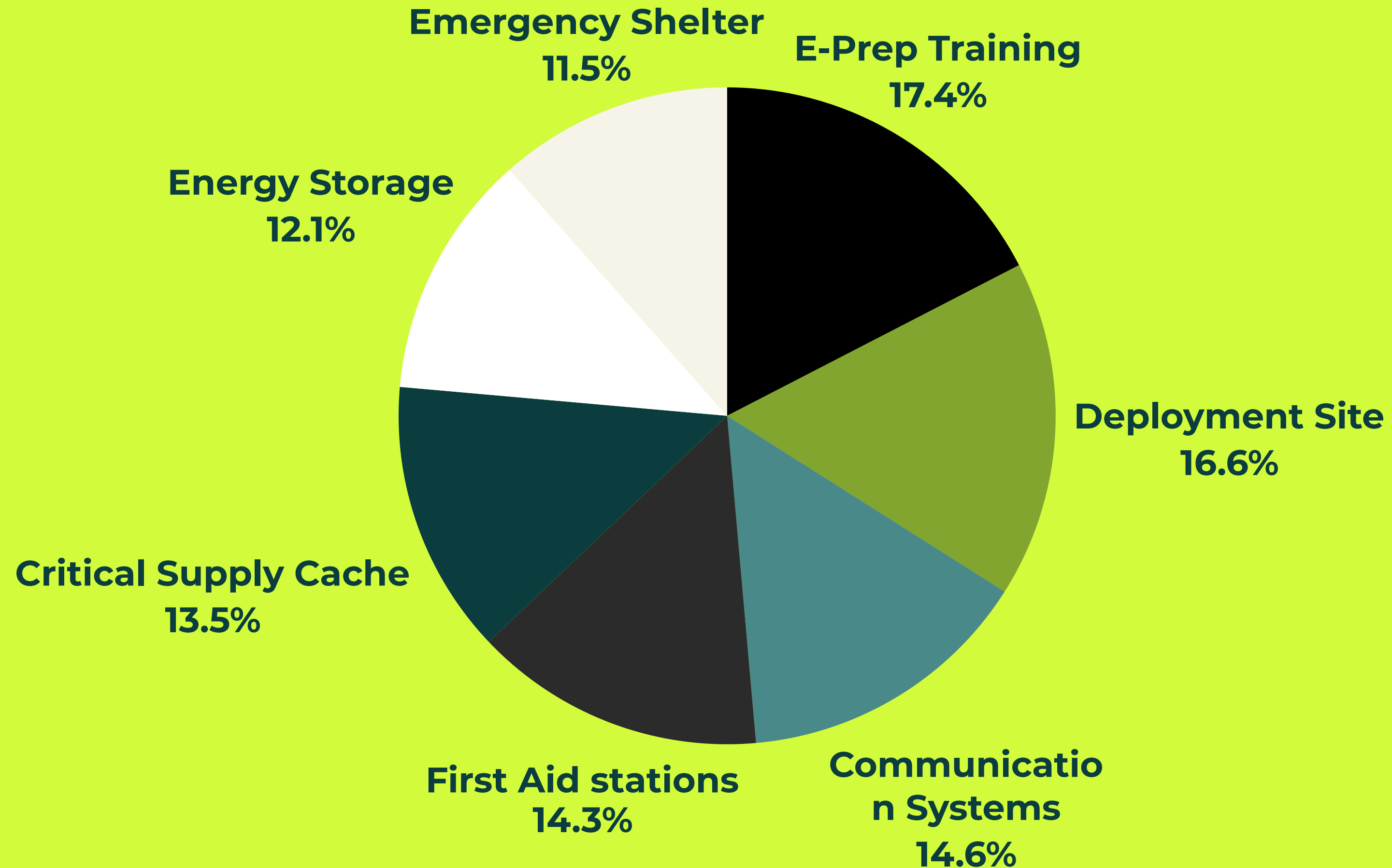


RESILIENCE



COMMUNITY

PREPAREDNESS RESOURCES IN THE PARK



High Level Results - Resilience

Answers suggest a **general sense of unpreparedness** and a **significant awareness gap** among community members.

Over half are “Not Interested” in resilience efforts, indicating a need to make **participation more accessible or appealing**.

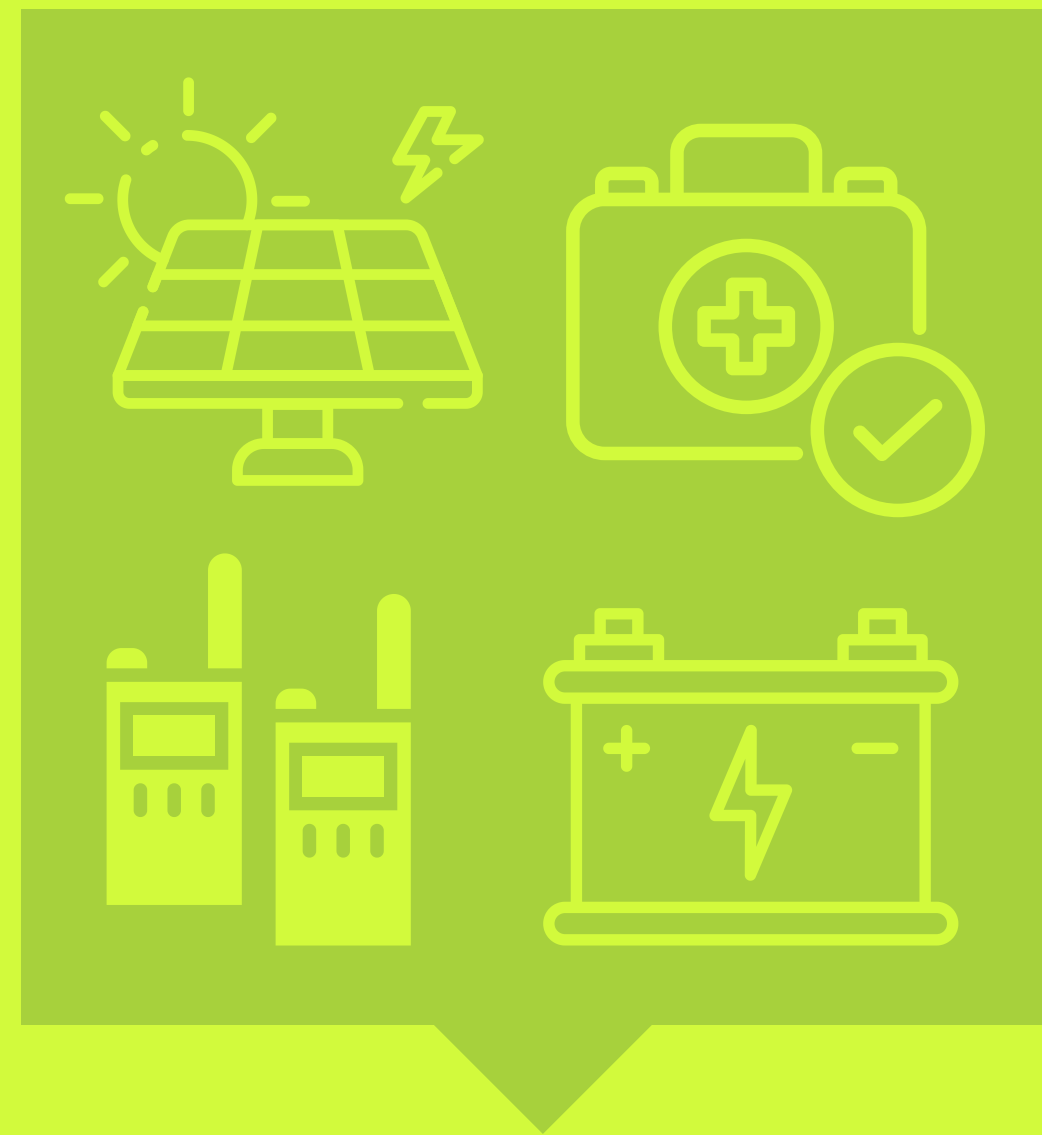
Many **indicated surprise** that they had not considered what resilience might mean, and indicated that they value the addition of preparedness for the neighborhood.



MOBILITY OUTREACH



MOBILITY



RESILIENCE



COMMUNITY

WHAT TRANSPORTATION OPTIONS WOULD MAKE IT MORE ENTICING FOR YOU TO VISIT HOLLADAY PARK?



High Level Results - Mobility

Walking + Public Transit was **by far the most common combo.**

Strong support for multimodal infrastructure, especially for **bikes and mobility devices**, rather than cars.

Multimodal use reinforces the **park's strategic location at a transit hub**—and the importance of amenities that support active transportation (bike racks, lighting, EV charging).

Pop-up amenities like food, coffee, and markets are seen as **anchors for daily activity.**

