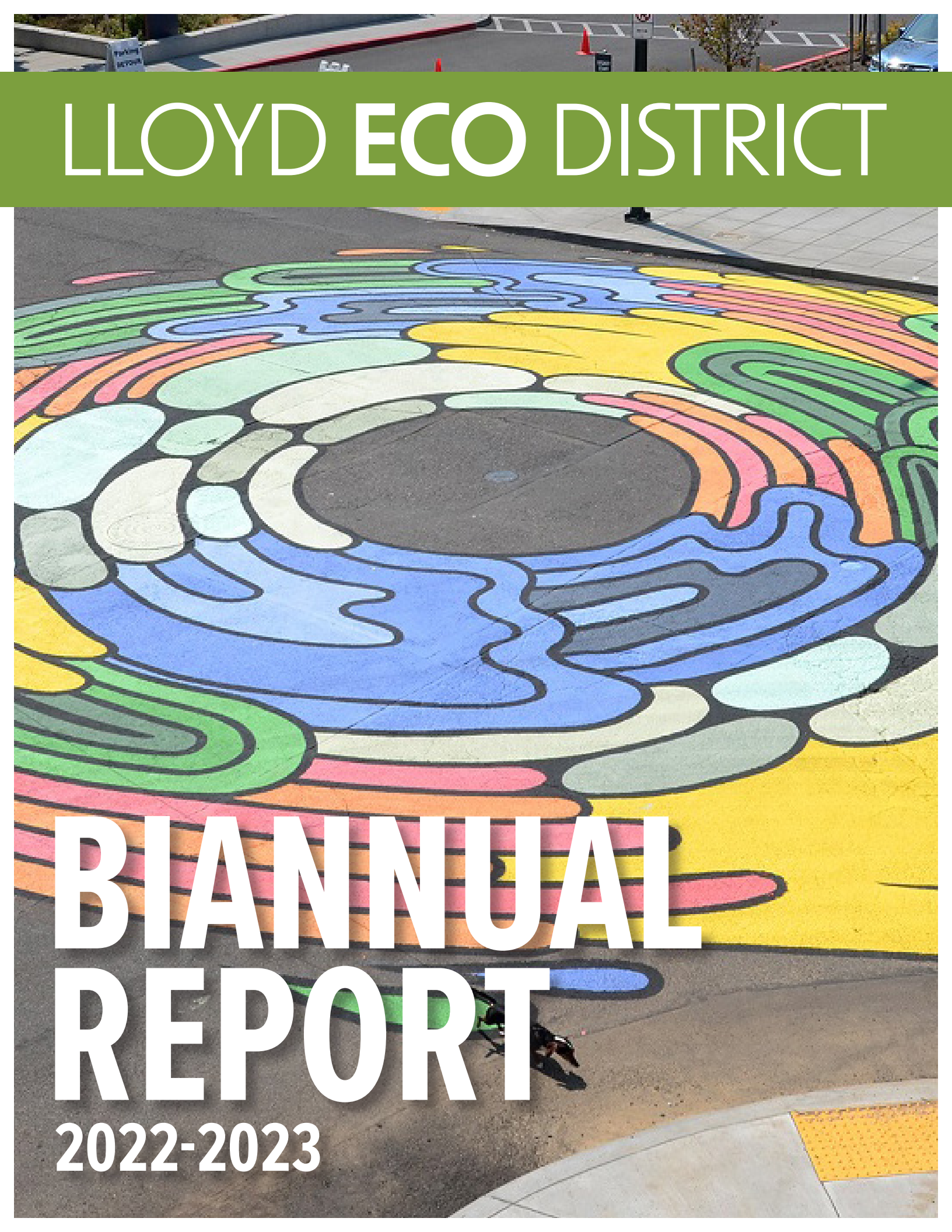




LLOYD ECO DISTRICT

BIANNUAL REPORT

2022-2023

FROM OUR EXECUTIVE DIRECTOR

Dear Partners,

Portland's vibrancy and spirit captivated me from the moment I took on the role of Executive Director in January of 2023. Not only does the city continually rekindle my optimism, but it also serves as an undying beacon of inspiration for urbanists and visionaries around the world. I am incredibly honored and excited to be a part of this journey with you, here in a city that continues to inspire others globally.

The legacy of Jane Jacobs echoes in every ambitious endeavor we undertake: "Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody." Lloyd is more than just a district; it is a testament to this belief, standing as a shining emblem of community co-creation.

Our recent EcoDistrict/Just Communities certification isn't merely an accolade we can proudly display—it signifies something profound. This certification is a vibrant affirmation of our neighborhood's identity and our shared commitment. It's a beacon that not only directs us but also unites us under a shared vision. When members of the Lloyd community or our esteemed funders read about this certification, know that it's not just about Lloyd's today. It's an invitation to a tomorrow where our neighborhood's ethos becomes a benchmark for the world.

The coming era holds immense promise. While we have already laid strong foundations, our vision for Lloyd is expansive and evolving. Together, we are scripting a narrative of sustainable urban living, resilience, and harmony. It's not just about constructing buildings but crafting experiences, memories, and legacies.

In an age where collective aspirations and actions shape the world, our collaborative spirit remains our most potent tool. The power of listening, understanding, and evolving based on the collective wisdom of our community isn't just crucial—it's transformative.

As we turn the pages of this report and share our stories, our successes, and our aspirations, I hope that you see the unwavering spirit of Lloyd EcoDistrict and the promise of what we can co-create. The canvas of Lloyd is vast but I am confident that together, we will paint a masterpiece.

Warmly,



Kristin Leiber
Executive Director, Lloyd EcoDistrict



OUR PEOPLE

A shoutout to the wonderful people that pushed our cause forward.

CURRENT STAFF



JOSHUA BAKER
Program Manager



KRISTIN LEIBER
Executive Director



ELIOT HEADLEY
Junior Project Manager &
Communications Specialist

FORMER STAFF

During the 2022 and 2023 Fiscal Years



MARTA HANSON
Interim Executive Director

BURGIN UTASKI
Communications Specialist

AMY LY
Communications and Outreach
Specialist



KACEY LARSON
Communications and Outreach
Specialist



JULIA SALAMONE
Communications Specialist

CURRENT BOARD MEMBERS



KYLE ANDERSEN
Board Chair
GBD Architects



MOLLY HATFIELD
Board Vice-Chair
Earth Advantage



RYAN KINSELLA
Board Treasurer
Metro



EMMANUEL
VALDOVINOS
Board Secretary
Covalent Architecture



MIKE KORTENHOF
Former Board Chair
*Oregon Department of
Environmental Quality*



SONRISA COOPER
*City of Portland Bureau
of Planning and
Sustainability*



BOBBY HAMILTON
*City of Portland
Community Safety
Division*



SAMANTHA KIRSCH
Way of Being



OWEN RONCHELLI
Go Lloyd



PRESTON SALAMI
*OnPoint Community
Credit Union - Lloyd*



BRITTANY
SAULSBURY
Portland Trail Blazers



TED SCHENK
Resident

FORMER BOARD MEMBERS

During the 2022 and 2023 Fiscal Years

Elaine Aye, RWD | Carl Asai, Retired | Elisa Taylor, Resident; Wells Fargo | Matt Watson, Watson Creative





ABOUT LLOYD ECODISTRICT

VISION:

Our vision is to ensure Portland's Lloyd neighborhood is one of the most sustainable neighborhoods in North America, and a leader in equity, resilience, and climate protection at the local level.

MISSION:

We engage the community, form partnerships, and develop programs that create a connected, prosperous, and resilient neighborhood.

Lloyd EcoDistrict was conceived in 2009 when Portland's city stakeholders came together to explore creating a "Green District". Initially, its primary focus was promoting the business benefits of sustainability. However, as the district's involvement deepened within the community over the years, its vision expanded to a broader understanding of sustainability.

The neighborhood undertook a crucial transformation between 2018 and 2022, becoming officially EcoDistrict/Just Communities certified, following extensive engagement with stakeholders. This certification laid out a roadmap, developed by the community, prioritizing equity, resilience, and climate protection. The Lloyd area, rooted deeply in indigenous stewardship, faced significant historical challenges, including the displacement of indigenous communities and discriminatory real estate practices against Portland's Black community.

Today, Lloyd is a bustling hub of business, entertainment, and culture, sitting on the cusp of transformational development, but the Lloyd EcoDistrict remains deeply committed to acknowledging its intricate history. As it pursues expansive sustainability and community development goals, our organization dedicates itself to lifting all community up and championing inclusivity, equity, and resilience.

MILESTONES & SNAPSHOTS

JOURNEY OF EXCELLENCE

FIRST CERTIFIED ECODISTRICT /
JUST COMMUNITY IN OREGON,
SEVENTH GLOBALLY

IN THE SUMMER OF 2022, Lloyd EcoDistrict celebrated a significant milestone: achieving the international EcoDistrict/Just Community Certification. This recognition was the embodiment of five years of rigorous planning, unwavering dedication, and collaboration which engaged hundreds of neighborhood stakeholders and crafted a collective vision that has positioned Lloyd as the pioneering EcoDistrict/Just Community neighborhood in Oregon, seventh globally.

Understanding what an EcoDistrict/Just Community means is essential. As cities across the globe experience rapid growth, the spotlight is increasingly on the role of neighborhoods. These are the building blocks of the cities of tomorrow – nimble enough to innovate and significant enough to drive substantive investments and shape pivotal public policies. The EcoDistricts/Just Communities Protocol has been instrumental in guiding communities like ours through a comprehensive, collaborative approach focusing on three pillars: equity, resilience, and climate protection.

Though our organizational name, Lloyd EcoDistrict, has always resonated with sustainable principles, our formal journey to this certification began with the Imperatives Commitment in 2018-2019. We centered our efforts around the core values of equity, resilience, and climate protection. In our stride toward certification, the community's voice was our priority. From in-person visioning sessions and community-wide surveys to virtual town halls and numerous stakeholder meetings, we ensured an inclusive approach. Drawing insights and aspirations from these engagements, we formulated the Lloyd EcoDistrict 2030 Roadmap. This visionary document charts 60 objectives to mold Lloyd into a beacon of equity, resilience, and climate readiness. Our exhaustive 80-page application in spring 2022 marked the culmination of our efforts, encapsulating our strategies and ambitions.

But what does this certification mean beyond the recognition? The EcoDistrict/Just Communities Certified Standard is a commitment



"I've served on the board of Lloyd EcoDistrict for over 5 years now, and what I've seen more than anything else is that Lloyd EcoDistrict is a connector. LED connects people to the resources they need. It connects activists with funding. It connects artists with platforms. It connects business with community. Lloyd EcoDistrict connects the neighborhood. It's a stellar example of what the EcoDistrict model can do."

MOLLY HATFIELD
Sr. Climate Justice Program Manager,
Earth Advantage
Lloyd EcoDistrict Board Vice-Chair

and a roadmap for inclusive and sustainable development. It mandates that communities, like ours, put equity, resilience, and climate protection at the helm of every decision. Collaborative governance structures are formed, robust implementation roadmaps are created, and continuous tracking of progress is maintained. With this certification, we are better equipped to respond to pressing social and environmental challenges, bridge visions to tangible actions, and foster collaboration amongst many stakeholders. It ensures a heightened sense of accountability and community ownership and places us at the forefront of leadership in the realm of sustainable urban development.

As we glance ahead, the Lloyd EcoDistrict 2030 Roadmap, enriched by our certification journey, will guide us. Our eyes are set on realizing the roadmap's objectives, continually evolving, and fervently driving our mission to sculpt a sustainable, inclusive, and thriving neighborhood. For those with a thirst for in-depth knowledge, the complete Lloyd EcoDistrict 2030 Roadmap remains available for deep dives. ○

BY THE NUMBERS

In 2022 and 2023, Lloyd EcoDistrict expanded our impact as we emerged from the pandemic.

53

COMMUNITY BUILDING
ACTIVITIES AND ENGAGEMENT
EVENTS

1519

VOLUNTEER HOURS

3407

PEOPLE DIRECTLY ENGAGED
AT EVENTS OR THROUGH OUR
PROGRAMMING

38

POLLINATOR BIKEWAY CORRIDOR
PLANTERS MAINTAINED

39

GALLONS OF PAINT USED
TO REPAINT THE "VORTEX"
INTERSECTION MURAL

7503

POUNDS OF TRASH PICKED UP

18

LAMP COMMERCIAL BUILDING
LIGHTING RETROFIT PROJECTS

130

EMERGENCY PREPAREDNESS &
RESILIENCY TASKS COMPLETED IN
THE LLOYD PREPARES CHALLENGE

MILESTONES & SNAPSHOTS

RESIDENTIAL RESILIENCE

CULTIVATING COMMUNITY THROUGH CONNECTION,
PROTECTION, & REFLECTION

OVER THE PAST TWO FISCAL YEARS, Lloyd EcoDistrict has championed several initiatives under the banner of Residential Resilience, demonstrating our commitment to fostering a prepared, interconnected, and equitable community.

Our shared spaces tell the story of our identity and values. Recognizing this, we revitalized the intersection mural at NE 2nd and Clackamas. Teaming up with the talented artists from Rather Severe and uniting around 25 volunteers from the surrounding buildings and wider community, we breathed new life into this public artwork, making it a symbol of community pride and collaboration.

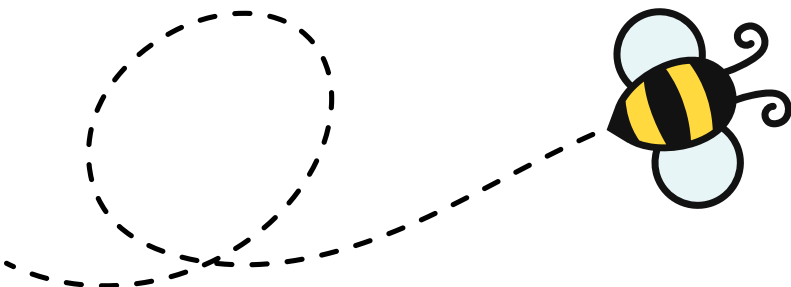
Lloyd Prepares, a project close to our heart, was fueled by the ambition to build a culture of preparedness. Fiscal year 2022 saw our team deeply involved in training with the Portland Neighborhood Emergency Team (NET), forging critical partnerships with PBEM's Community Organizations Active in Disaster (COAD) group, distributing essential COVID-19 test kits and masks, and securing funding for further initiatives. Building on this foundation, 2023 was marked by the release of invaluable Air Quality resources for our community, the successful execution of the Lloyd Prepares Challenge Pilot, and a multitude of training events and resource distribution that further underscored our commitment to safety and preparedness.

The tragic end of Keaton Otis in 2010 by Portland Police brought to the forefront issues of racial injustice and police reform. Echoing the cries for justice and community healing, Lloyd EcoDistrict took significant strides to build meaningful relationships, organize community visioning sessions, secure project funding, and study potential transformations of public spaces. By 2023, we celebrated the completion of Phase One of the Keaton Otis Memorial Art Project, with art and plaque installations as a permanent reminder of the need for justice. The unveiling and subsequent memorial events provided the community with spaces to reflect, remember, and rally for change. Our relentless efforts also enabled the securing of substantial grants to propel the project into its next phase. ○

"I am writing to express the Association's enthusiastic thanks for the role that Lloyd EcoDistrict played in rehabilitating the street painting of the Clackamas Street and Second Avenue NE in Portland on August 8, 2022, "the hottest day of the year." The intersection is now bright and encouraging! The event brought together residents of the neighborhood, including the residents of Calaroga Terrace and families from Irvington, the young-mothers-and-children from the [Central City Concern building] across the street, and others. Well done! And thank you!"

KAREN LAIRD,
The Calaroga Terrace Residents'
Association





MILESTONES & SNAPSHOTS

POLLINATOR PLACEMAKING

BLOOMING COMMUNITIES AMONG PAVEMENT

IN THE HEART OF THE CITY, a transformational journey has unfolded, intertwining the realms of urban placemaking and nature's delicate pollinators. Lloyd EcoDistrict's Pollinator Placemaking initiative is a testament to the district's commitment to ecological harmony and community connection.

Peace Memorial Park, a symbol of honor for peace, embarked on a rejuvenating phase under our guidance. Nestled alongside the Eastbank Esplanade, this pivotal park offers unparalleled views of Portland's urban core and the serene Willamette River. But beyond its scenic setting, our partnership with Veterans for Peace amplified the park's vision, bridging the intersection of conflict, climate, and social justice. The park's future is filled with promise – a thriving sanctuary of perennials, native pollinator plants, and amenities that elevate the public's experience. Despite awaiting permissions for its transformation, our dedication remained unwavering, evident in our consistent efforts in park maintenance, cleanups, and community engagement throughout 2022 and 2023.

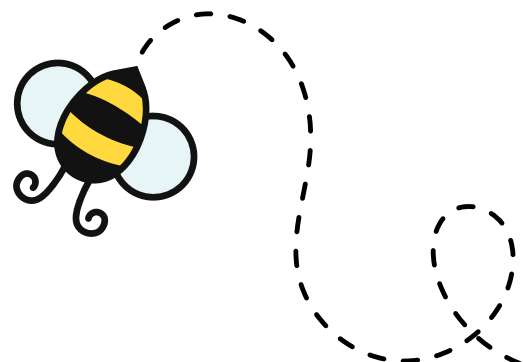
Over these two years, our many park events summoned hundreds of volunteers, dedicating their time and effort to transform the space. Their collective efforts resulted in thousands of pounds of trash and invasive debris being removed, bringing renewed vibrancy to the park. Apart from cleaning, the park resonated with creative energy, from graffiti removal and painting events to chalk art installations and pollinator-themed artworks. A stand-out highlight was engaging elementary students in pollinator education, ensuring the next generation is well-equipped to value and protect our environment.

Another significant stride was the Pollinator Corridors initiative, reimagining urban settings as thriving hubs for pollinators. These social sculptures ingeniously married ecology, community, and design, allowing curbsides, rooftops, and walls to burst into life. The focus areas included the NE Multnomah Pollinator Bikeway, Blumenauer Bridge, and segments of the Green Loop. As the years progressed, vibrant murals adorned Metro Garage, planters burst with native flora, and community members gathered in planting events and informative walking tours. The future looks bright, with prospects of community garden projects poised to enhance our pollinator-friendly landscapes further.

"I was volunteer chair of VFP72's Peace Memorial Park project at the time we began collaborating with Lloyd EcoDistrict on the park's revitalization several years ago, at their initiative, and have been actively engaged in that process. I can testify to their commitment to the community and their solid track record as a coordinator of inclusive collaboration. Lloyd EcoDistrict respects our original intent of a peace memorial, and we in VFP fully embrace the pollinator pathway designation, understanding that protecting our fragile ecosystem goes hand in hand with pollinating peace and bridging divides within our human community."

BECKY LUENING,
Veterans for Peace

Reflecting on these initiatives, it's evident that every mural painted, plant potted, and volunteer hour dedicated has helped weave a tapestry of community resilience and ecological stewardship. Through Pollinator Placemaking, we're reimagining spaces to nurture a relationship between urban communities and the natural world. ○



MILESTONES & SNAPSHOTS

PATH TO DECARBONIZATION

ELECTRIFYING LLOYD THROUGH EDUCATION & PARTNERSHIPS

LLOYD ECODISTRICT STANDS at the forefront of environmental stewardship, championing initiatives that aim to reduce the carbon footprint of our community. Under the banner of Path to Decarbonization, we've rolled out a suite of programs emphasizing sustainability, energy efficiency, and conscientious growth.

The LAMP (LED Advantage Member Program) is a shining star in this endeavor. This commercial LED retrofit installation program minimizes energy consumption and has a tangible impact on cost savings and fostering community benefits. LAMP's distinct trait is its commitment to societal welfare: a slice of its proceeds directly bolsters affordable housing. With LAMP, we continue to help Lloyd achieve energy savings. Alongside completing many projects, we ensured a share of the revenue was altruistically channeled to Right to Dream Too and Central City Concern.

The bedrock of our energy conservation strategy has been our Building Performance Benchmarking program. Employing the prowess of the ENERGY STAR® Portfolio Manager®, we've been meticulously monitoring the district's utility data. This comprehensive data assessment empowers us to evaluate the success of our energy interventions, ensuring our energy, water, and waste reduction objectives are met. Together with RWDI, we've unveiled informative reports, offering a window into the district's energy patterns and showcasing avenues for carbon reduction.

Our green mobility vision crystallized with the birth of CHAMP, our EV Charging Advantage Member Program. Responding to the booming demand for electric vehicles, this program, catering to commercial and multifamily spaces, underscores our commitment to carbon emission reduction while addressing the evolving needs of our business, tourism, and resident communities.

Our Path to Decarbonization initiatives underscore Lloyd EcoDistrict's dedication to sculpting a greener future. Through synergistic collaborations, groundbreaking solutions, and community-centric approaches, we're steering the course toward a carbon-neutral horizon. ○



"The LAMP program has been invaluable to us here at the 1201 Lloyd building where we have now re-lamped over 75% of the building, as well as the parking garage. EcoDistrict assisted us in fostering a great working relationship with Conserve Energy, their preferred provider for the LAMP initiative. Michael Reunert with Conserve Energy works tirelessly to provide excellent customer service. He is always responsive to our needs, handles all of the Energy Trust of Oregon paperwork to make our lives easier and is a pleasure to work with."

LISA KLEIN,
Property Manager of the 1201 Lloyd Building,
Colliers

MILESTONES & SNAPSHOTS

CLIMATE ADAPTATION

BREATHING LIFE INTO TOMORROW

IN A WORLD GRAPPLING with rapidly shifting climate patterns, Lloyd EcoDistrict is acutely focused on creating an adaptive environment for the present and future generations.

AIR QUALITY INSIGHT:

Recognizing the immense importance of clean air for both the health and well-being of our residents and the environment, we've been proactive in our approach towards air quality monitoring. Our primary goal is to orchestrate events, curate resources, and channel efforts that elevate awareness and readiness around air quality dynamics. While 2022 saw us actively engaged in various activities centered on air quality preparedness, by 2023, our commitment manifested digitally. We unveiled an informative air quality page on our website, providing a valuable resource for residents and visitors alike.

LLOYD CLIMATE RESILIENCE ASSESSMENT:

In 2023, Lloyd EcoDistrict undertook a significant stride towards understanding our local climate intricacies with the completion of the Lloyd Climate Resilience Assessment. This intensive assessment furnished invaluable insights and catalyzed subsequent action. We secured funding to conduct informative workshops and intensify our grant-writing pursuits. As a result, we commissioned a site-specific study. The fruits of our labor were shared with the community by releasing our comprehensive assessment report. In collaboration with RWDI, we further broadened the reach of our findings via an enlightening webinar. Our vision and efforts in this venture were made possible through the enduring support of our key

partners like RWDI and the Portland Clean Energy Fund.

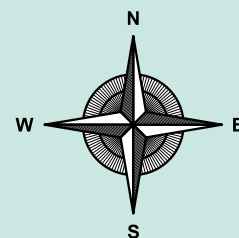
HEALTHY BUILDING IMPERATIVE:

2022 also marked our deep dive into building health and safety, especially as the workforce began transitioning back to physical workplaces post-pandemic disruptions. Our emphasis on Healthy Building Strategies culminated in the release of our best practice report. Why this focus? The contemporary workforce landscape mandates buildings not just to be operational hubs but sanctuaries of health and wellness. As we collectively navigate the repercussions of global disruption, the imperative of safeguarding building occupants has never been so pronounced. Thus, we advocate for a meticulous evaluation – a gap analysis, at the very least – of infrastructural facilities. This will ensure a conducive and healthy workspace, reaffirming our commitment to the well-being of our building occupants. RWDI stood by us as a pivotal partner in this mission.

As we forge ahead, Lloyd EcoDistrict's Climate Adaptation initiatives remain unwaveringly centered on sculpting a resilient, informed, and adaptive community, ensuring that we weather the challenges of today and flourish in the tomorrows to come. ○

"In the face of extreme weather events induced by climate change, building skills for disaster and mental health resilience is imperative. The Portland Bureau of Emergency Management (PBEM)'s community resilience grant allowed the Lloyd EcoDistrict to host extreme heat first aid workshops, cooling and managing wildfire and smoke workshops, and serve as a community cooling space during the extreme heat wave events. We are thrilled to partner with the Lloyd EcoDistrict to empower our communities with climate adaptation skills".

REGINA INGABIRE, Community Resilience Outreach Manager, Portland Bureau of Emergency Management.



OUR NORTH STAR

The Lloyd EcoDistrict 2030 Roadmap
Alongside the community, we have mapped out 60+ specific programs, partnerships, & initiatives to tackle by 2030 to make sure we reach our goals. Pairing intent with impact, our 2030 Roadmap will be our compass for the next 7 years as we work to build a resilient, prosperous, and protected Lloyd.



FINANCES

Fiscal Years Ending June 30, 2023 and 2022

	2023	2022
REVENUE		
LLOYD ESD	\$176,032	\$176,032
DONATIONS & GRANTS	\$78,851	\$101,287
TOTAL REVENUE	\$254,883	\$277,319
EXPENSES		
PROGRAMS	\$167,086	\$133,182
GENERAL & ADMINISTRATIVE	\$48,168	\$30,571
FUNDRAISING	\$9,461	\$33,386
TOTAL EXPENSES	\$224,715	\$197,139
INCREASE IN NET ASSETS	\$30,168	\$80,180

GRANTS, SPONSORSHIPS, AND DONORS

Lloyd EcoDistrict's work would not be possible without the generosity and support of countless businesses, organizations, and foundations. Thank you for your support over the past two fiscal years.

KEY SUPPORTERS

Lloyd Center
Lloyd Enhanced Services District

FOUNDATIONS AND GRANTERS

City of Portland
Earth Day Oregon
Energy Trust of Oregon

Northeast Coalition of
Neighborhoods
Oregon Community Foundation
Oregon Metro
PacifiCorp

Portland Clean Energy Fund
Portland Events & Film
Williams Companies

EVENT & PROGRAM SPONSORS

Able Services
American Assets Trust
Carl & Cynthia Asai
Beneficial State Bank
Conserve Energy
Dennis' 7 Dees
DoubleTree
Energy Trust of Oregon
GBD Architects

Genentech
Glumac
Harper Houf Peterson Righellis
Inc.
Kaiser Permanente
KPFF Portland
Oregon Metro
PacifiCorp
PLACE

Point West Credit Union
Prosper Portland
Rose Quarter / Trail Blazers
RWDI
TriMet
Turner Construction Company
Wells Fargo
ZGF Architects



THANK YOU!

One of the things that make the Lloyd and EcoDistricts / Just Communities special is partnerships. Over the past two fiscal years our Declaration of Collaboration and program partners have included:

Adopt One Block
American Assets Trust
Benson High School Technical
Geometry Class
Bird Society of Oregon
Bold Reuse
BOMA Oregon
Bonneville Power Administration
Central City Concern
Colliers International
Community Services Network
Conserve Energy
Energy Trust of Oregon
Friends of Green Loop
GBD Architects
Genentech
Go Lloyd
Grays Going Green Resident Group
at Holladay Park Plaza
Green Sports Alliance

Happy Leaf
Holladay Park Plaza
Home Forward
Human Access Project
Justice for Keaton Otis
Kalberer Company
Lloyd Center Mall
Lloyd Community Association
Lloyd Enhanced Services District
Metro
Multnomah County Office of
Emergency Management
Northeast Broadway Business
Association
Oregon Convention Center
PacifiCorp
Partnership for Southern Equity
PLACE
Portland Bureau of Emergency
Management

Portland Bureau of Environmental
Services
Portland Bureau of Planning and
Sustainability
Portland Bureau of Transportation
Portland Parks & Recreation
Portland Safe Blocks Program
Portland Street Art Alliance
Rather Severe
Right To Dream Too
Rose Quarter / Trail Blazers
RWDI
SOLVE
The Connectivity Project
The Street Trust
Travel Oregon
Travel Portland
Venture Portland
Veterans for Peace Chapter 72
Willamette Week's Give!Guide